



Business Organisations



Business Activity

Classification of Businesses

Economic sector

Primary sector

Secondary sector

Tertiary sector

Size

Micro

Small

Medium-sized

Large

Industry

Agriculture

Manufacturing

Trade

Tourism

Banking & Insurance

Transport

.....



Sectors of the Economy

primary sector

- basic production
- e.g. agriculture, forestry, mining, fishery

secondary sector

- production of goods
- e.g. industrial companies (car industry, aircraft industry), handicraft businesses (tailor, carpenter, ...)

tertiary sector

- services
- e.g. trade, transport, banks, education, culture, health, tourism, ...



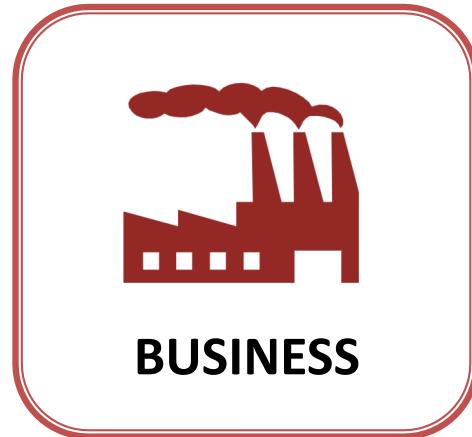
Small and medium-sized enterprises (SMEs)

Enterprise category	Headcount	Turnover	Balance sheet total
medium-sized	< 250	≤ € 50 mio	≤ € 43 mio
small	< 50	≤ € 10 mio	≤ € 10 mio
micro	< 10	≤ € 2 mio	≤ € 2 mio

Source: http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm



Business Environment – Stakeholders



Business Functions

