



**The grand edtech buzzword bingo.**

# MIND THE APP.

Mobile learning in the  
EFL-classroom.







**Don't believe the hype.**



**‘Don’t believe the **digital** hype.’**



**Are you a digital troglodyte?**







„It's the end of the world as we know it.“

—REM (1987)

**BUZZWORD PHRASE**





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**BUZZWORD PHRASE**



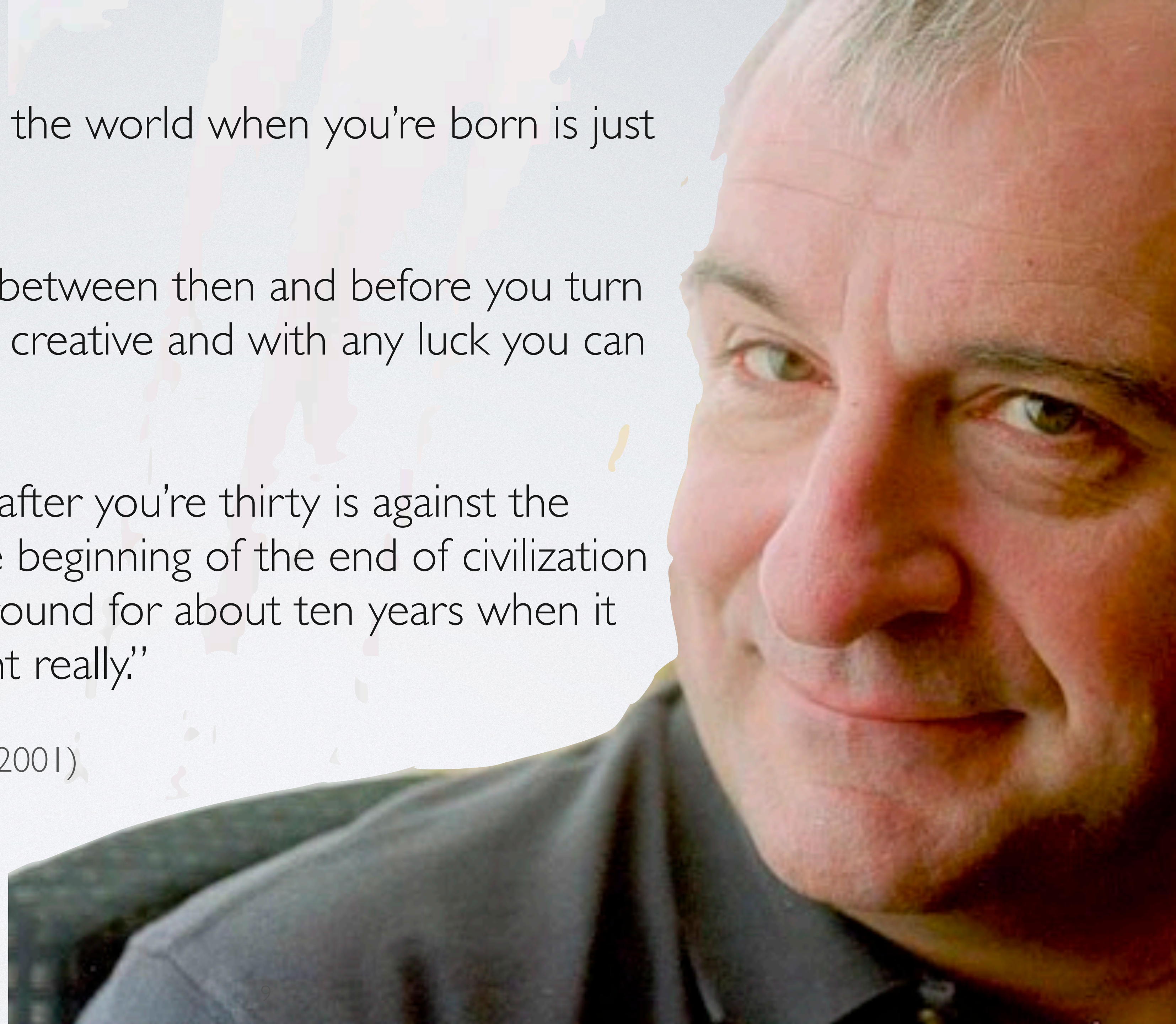


“1) everything that’s already in the world when you’re born is just normal;

2) anything that gets invented between then and before you turn thirty is incredibly exciting and creative and with any luck you can make a career out of it;

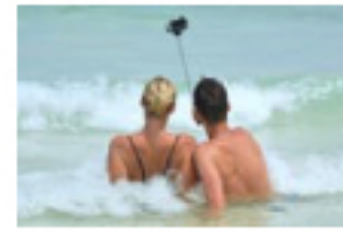
3) anything that gets invented after you’re thirty is against the natural order of things and the beginning of the end of civilization as we know it until it’s been around for about ten years when it gradually turns out to be alright really.”

-Douglas Adams (1952-2001)





Who are you?



☐ Option 1



☐ Option 2



☐ Option 3

Submit

  
PRACTICAL TOOL.



**Technology will make it **easier** for us.**

- Tech Aficionados.

# Smartphones everywhere! **Scary!**

-Concerned teachers.



A close-up photograph of a blue ceramic coffee cup filled with dark liquid, sitting on the silver keyboard of a laptop. The laptop screen is open in the background, displaying a blurred image of a car. The scene is dimly lit, with warm light coming from the screen. Overlaid on the bottom right of the image is the text 'THE SCREEN!' in a large, bold, sans-serif font. 'THE' is white, and 'SCREEN!' is red.

**THE SCREEN!**



The screen from a  
**SCIENTIFIC**  
perspective.



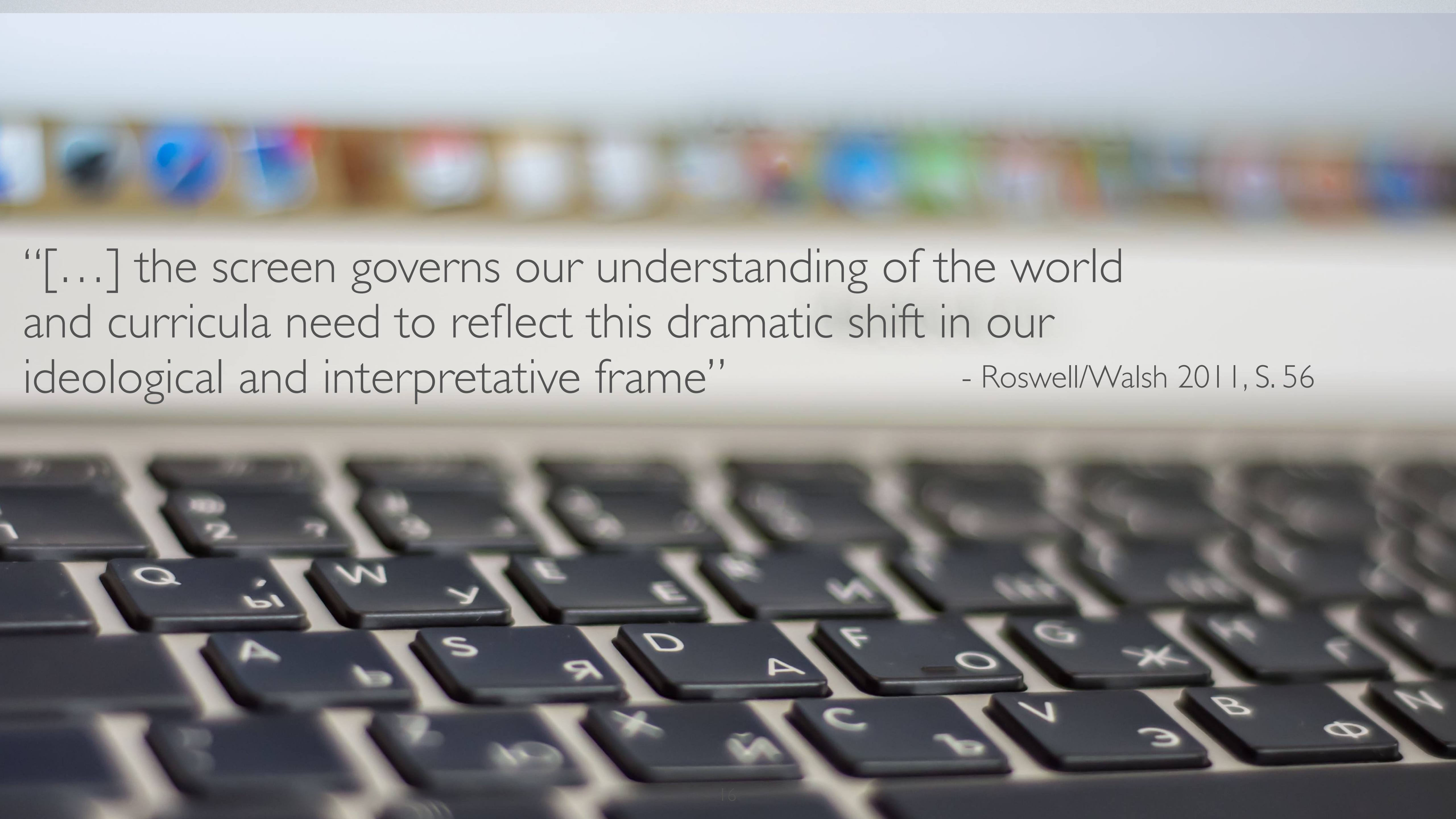


„ [...] and an acknowledgement of the screen as a dominant text structure.“

- Roswell/Walsh 2011, S. 53







“[...] the screen governs our understanding of the world and curricula need to reflect this dramatic shift in our ideological and interpretative frame”

- Roswell/Walsh 2011, S. 56

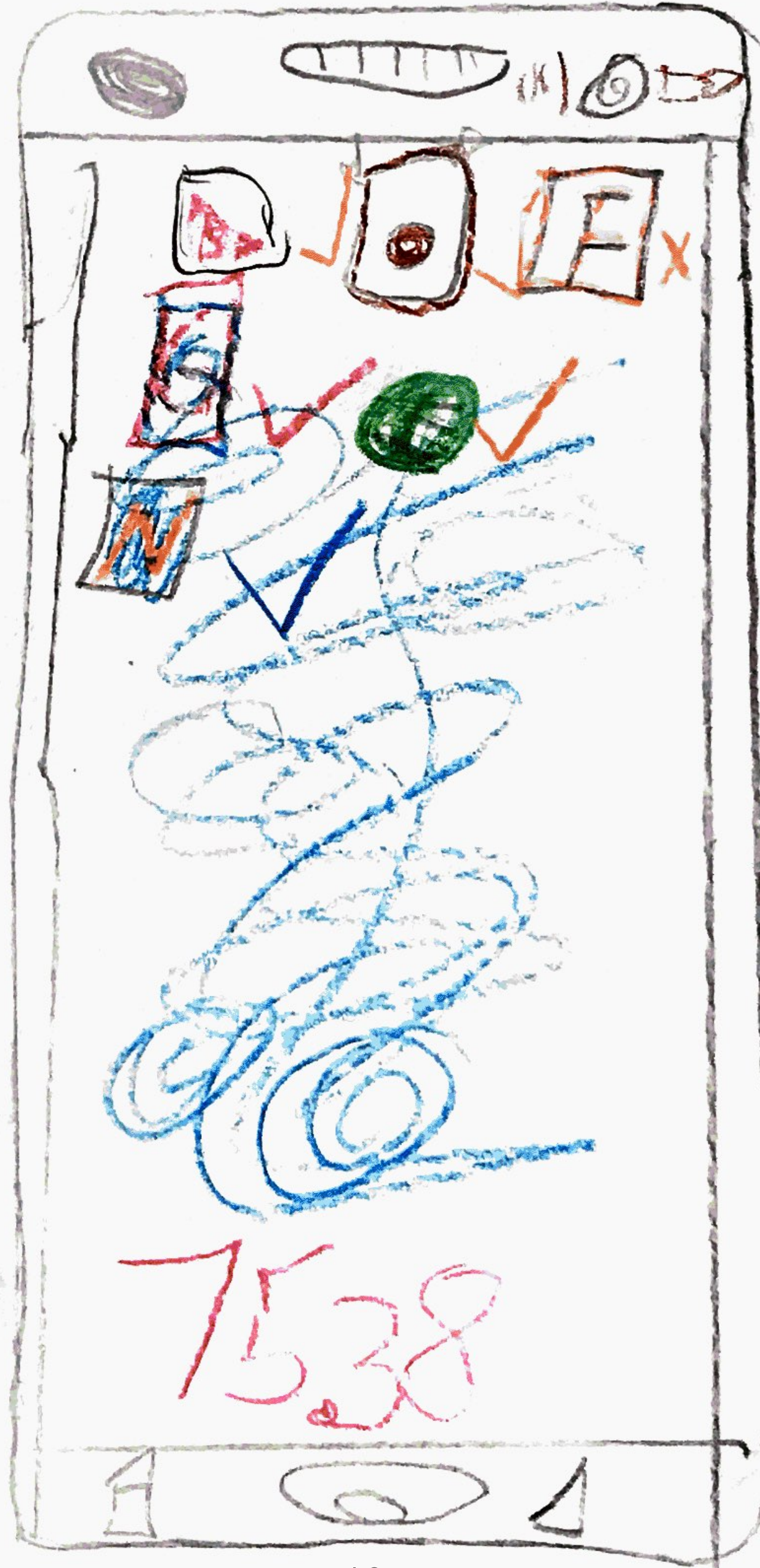


The screen from an  
**EVERYDAY-LIFE**  
perspective.





Lilly, 7 years.





Lisa, 9 years.





**Mobile learning is bling-bling rocket science.**  
**Too difficult for me!**

- Analogistas.





**Authentic**  
**productive performance.**



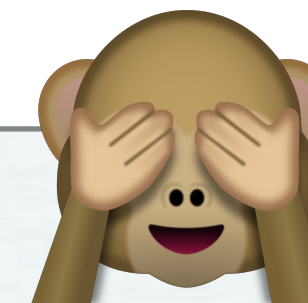
App smashing.



PRACTICAL TOOL.



‘What is she doing?’





**Smombies everywhere. Prohibition! Prohibition!**

- Concerned educators.





**smartphone gazing**



**Don't believe the *hype*.**



**Don't believe the **swipe.****







The last of a generation









**This whole smartphone **hype** will  
destroy libraries and museums.**

- Every tabloid ever.





Facebook Viral Meme



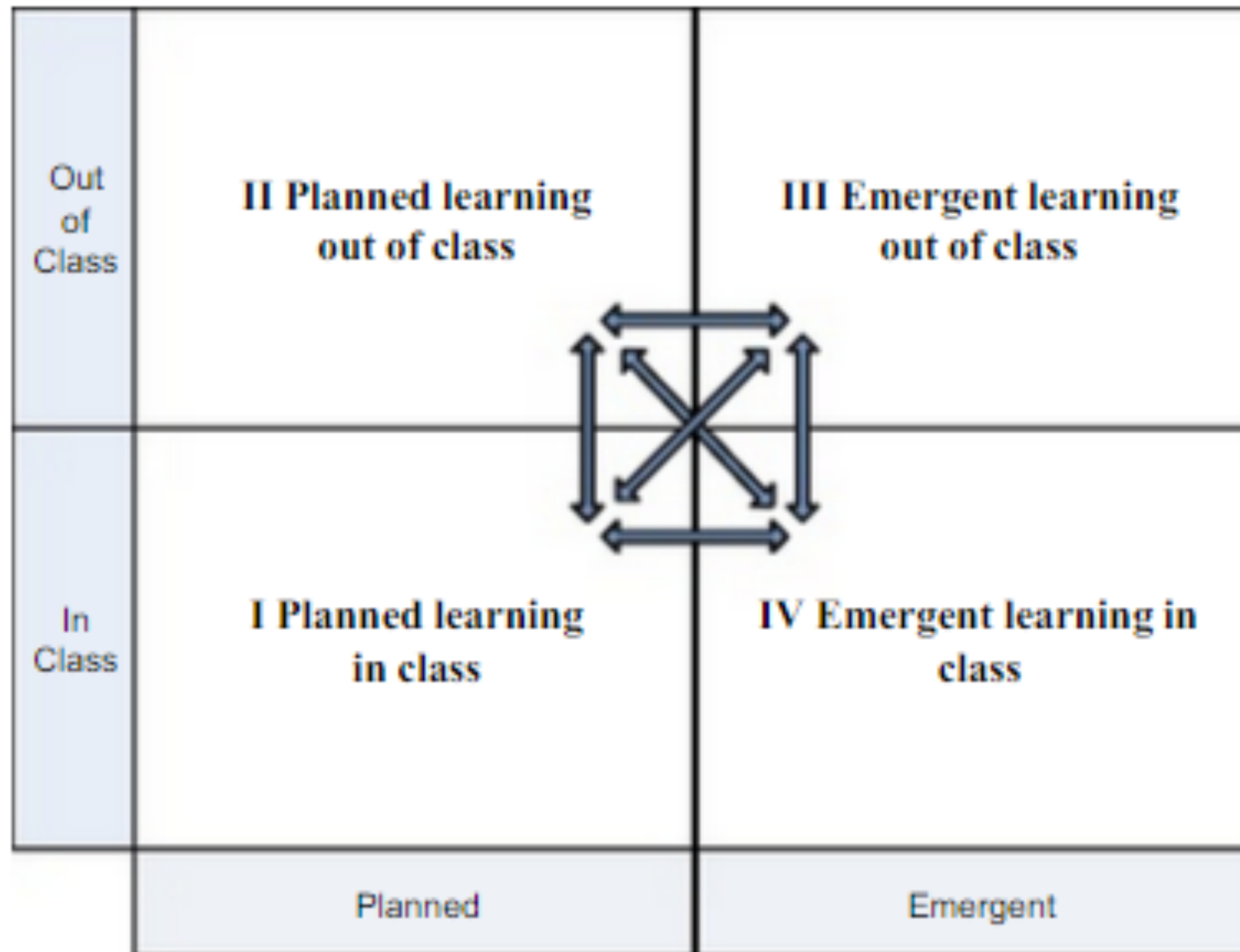






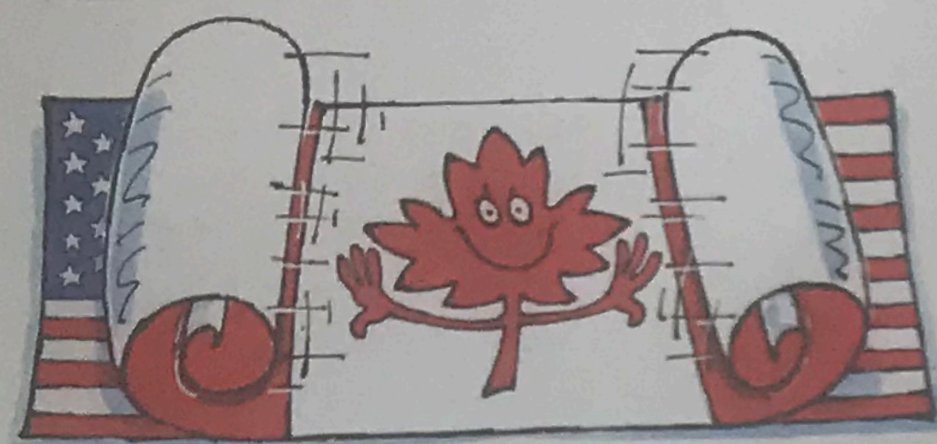
Facebook Viral Meme





*Figure 3. Matrix of learning spaces (adapted from: So, Kim and Looi, 2008)*





## CANADA IS... NOT THE US!

- 1 Read the text, then do the activity in Talk About It below.

Canada is the second-largest country in the world (second only to Russia in size) and has the longest coastline of any country in the world. Although Canada is bigger than the United States it has only one-ninth of the population and 80% of the population live within 200 km of the US border.

It has over 2 million lakes – 60% of all the world's lakes are in Canada – and there are over 1,000 natural parks. Canada is rich in natural resources such as gas and oil, and precious minerals like gold and silver. It has vast prairies and pine forests.

Canada is multicultural, with one quarter of its population speaking French as a first language and over one sixth of its people from ethnic minorities.

But ask a Canadian to define their country and they will invariably add:

"Canada is NOT the United States!"



### TALK ABOUT IT

Your identity describes who you are and what groups you belong to and identify with. With a partner write all the groups that make up your identity.



2 The students of West Kildonan High School in Winnipeg recently did an internet exchange project with a high school in Harleem, in the Netherlands. One student, Brittany, prepared a presentation on teens and



## WHAT IS A CANADIAN?

- 3 Read the text, then answer the questions below.

When the *Economist* magazine defined a Canadian as "an American with healthcare and no guns" there was outrage. Why? Not because over 3 million Canadians own 9 million firearms, but because Canadians hate being thought of as Americans.

Read the text of this recent advertisement by a Canadian beer company, where an average Canadian called 'Joe' gives a speech about what it means to be a Canadian.



### I am a Canadian

I'm not a lumberjack, or a fur trader, and I don't live in an igloo or eat blubber, or own a dog sled, and I don't know Jimmy, Sally or Suzy from Canada, although I'm certain they're really, really nice.

I have a Prime Minister, not a President. I speak English and French, not American.

I can proudly sew my country's flag on my backpack. I believe in peacekeeping, not policing; diversity, not assimilation; and that the beaver is a truly proud and noble animal.

A touque is a hat, a chesterfield is a couch, and z is pronounced zed: not zee – zed!!

Canada is the second largest land mass! The first nation of hockey! And the best part of North America!

My name is Joe!! And I am a Canadian!

- a What stereotypes do Americans have about Canadians, according to the ad?  
b What differences between Canada and the US are made apparent in the ad?  
c What aspects of Canadian culture is 'Joe' proud of?

### YOUR WORLD

What perception do others have of your country?

## WHAT DOES YOUR AVERAGE SOUTHERNER KNOW ABOUT THE CANADIAN INUIT?

- 4 Read the text, then answer the questions below.

In this summer, four teenage girls from Inuit, answered that question when they asked random people in Toronto about typical beliefs about the Inuit.

Ulaaju Peter, a 17-year-old student, said the answers were the same clichés that the Inuit are used to hearing.

They gave Toronto residents a list of commonly held beliefs about the Inuit, to which the people had to answer "yes" or "no". The people questioned performed very poorly with an average score of 4 out of 10.

They wanted to get southerners thinking about Inuit culture. "We thought of the issues because people down South don't know much about the Inuit," Ulaaju said. "We hope to use the results to get the education authorities to add Inuit culture to the national curriculum."

### How much do you know about the Inuit?

Yes No

- ☐ ☐ The Inuit live in igloos.  
☐ ☐ The Inuit rub noses to say hello.  
☐ ☐ The Inuit eat raw meat because it's too difficult to light fires for cooking in the Arctic.  
☐ ☐ The Inuit love whale blubber.  
☐ ☐ The Inuit don't speak or read English.  
☐ ☐ The Inuit are nomadic.



to [www.worldaround.cc](http://www.worldaround.cc) for more about the Inuit way of life.



America, Australia and New Zealand for more about native peoples (pages 72, 100 and 104).

### Did you know?

The Canadian Inuit have their own territory.



### TRUE OR FALSE?

You should never call an Inuit 'Eskimo', because Eskimo means 'eater of raw meat' and is an insult used by the Native Americans who live further south.

☐ True ☐ False

- 5 Read the text, then answer the question below.

## Arts

Douglas Coupland

is one of Canada's leading contemporary

authors. He has written *Generation*

*X*, *Microserfs* and *Hey Nostradamus!* Here is an extract from his book on Canadian identity: *Souvenir of Canada*.

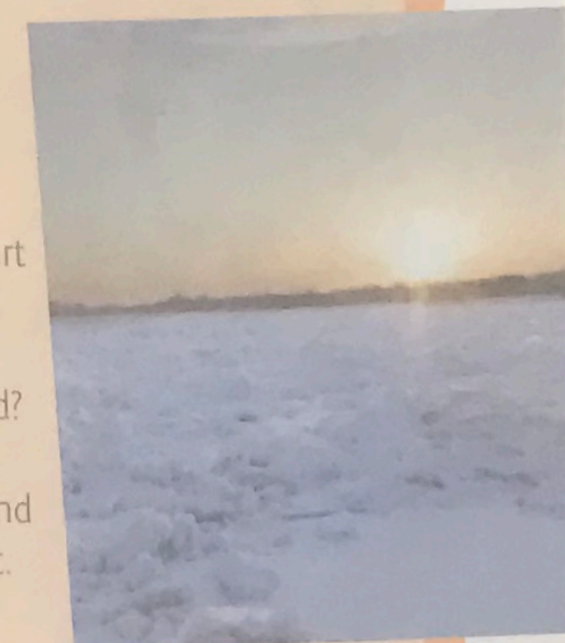


What is a Canadian in a 747 en route from Vancouver to Frankfurt supposed to make of all that seemingly dead or dormant land? I often wonder if I'll ever set foot on it, and pretty much doubt it. Will these vast refrigerated stones

someday harbour cities and societies? Corner malls with a Lenscrafters and a Baskin-Robbins on Baffin Island? The Great Slave Lake Expressway? Do the Inuit visit Canada's south, see trees and think the same thing about us – how can these people live in such a freakish place? What does it mean for Canadians that we own these huge rocks if there's really not much we can do on them? Is it really ownership? If not, then what is it – babysitting?

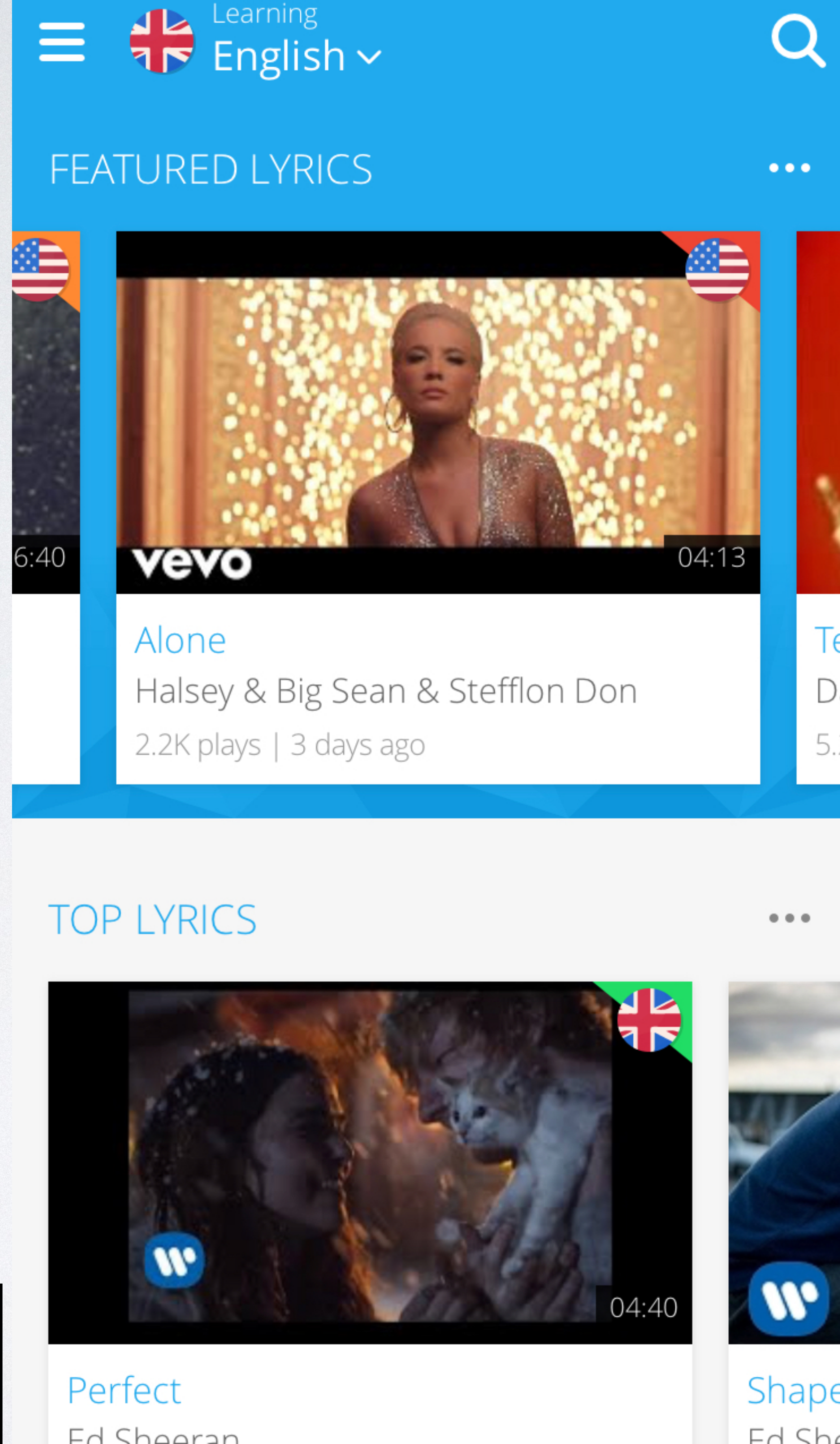
Sometimes I imagine going to the airport and buying a ticket to Yellowknife, which is as far from the 49th parallel as Toronto is from Winnipeg. From Yellowknife, I'll hop on a local flight and go up to Inuvik, possibly the world's most northerly community.

The national news on TV always announces the temperatures in the big cities, as well



PRACTICAL TOOL





  
PRACTICAL TOOL.





## TESTMODUS

What do you usually associate with m-learning?



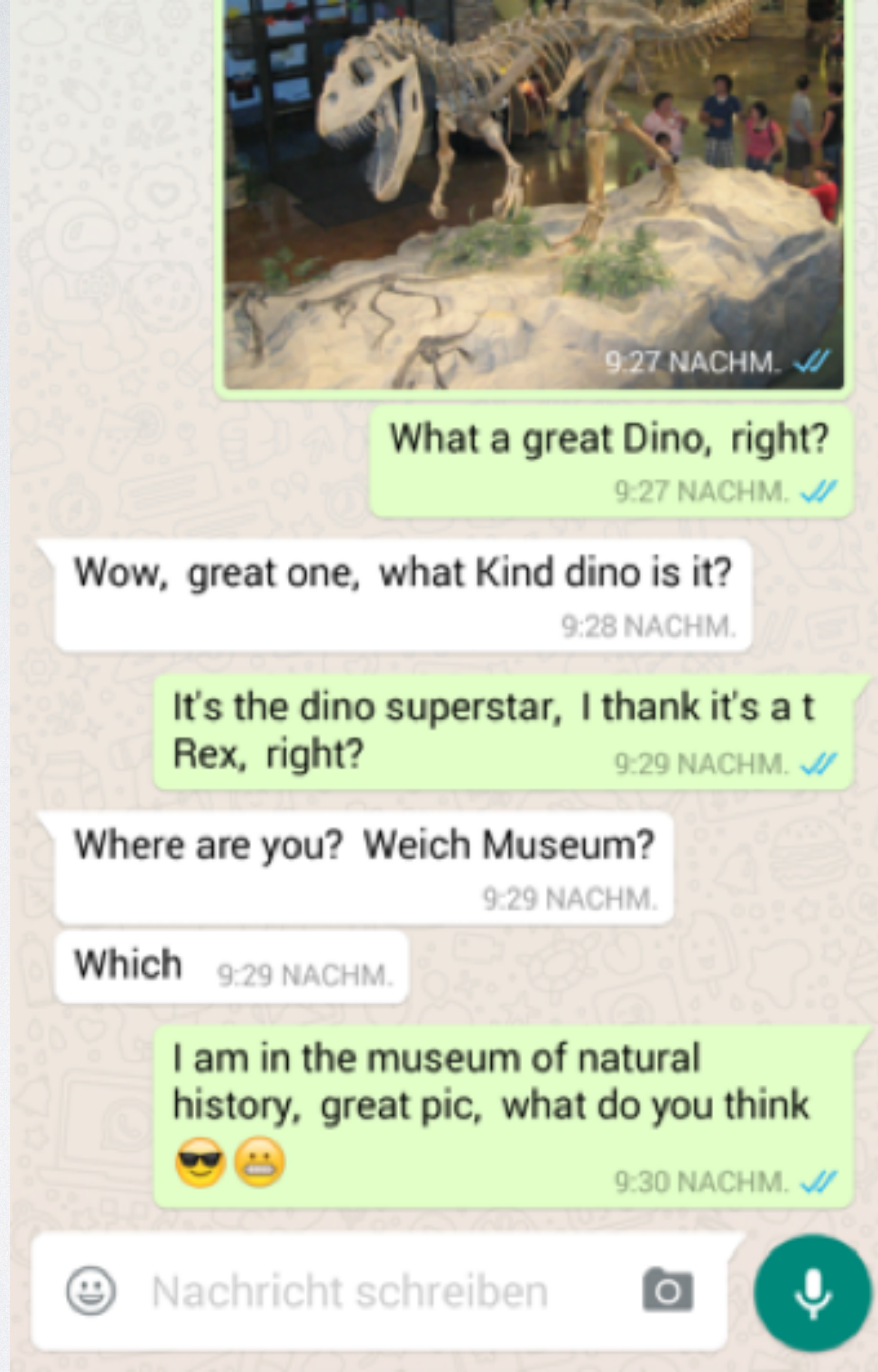
CC-BY-SA welcomezone

- ☐ Fun
- ☐ Distraction
- ☐ Motivation
- ☐ Data breach
- ☒ Great potential for the EFL

  
**PRACTICAL TOOL.**

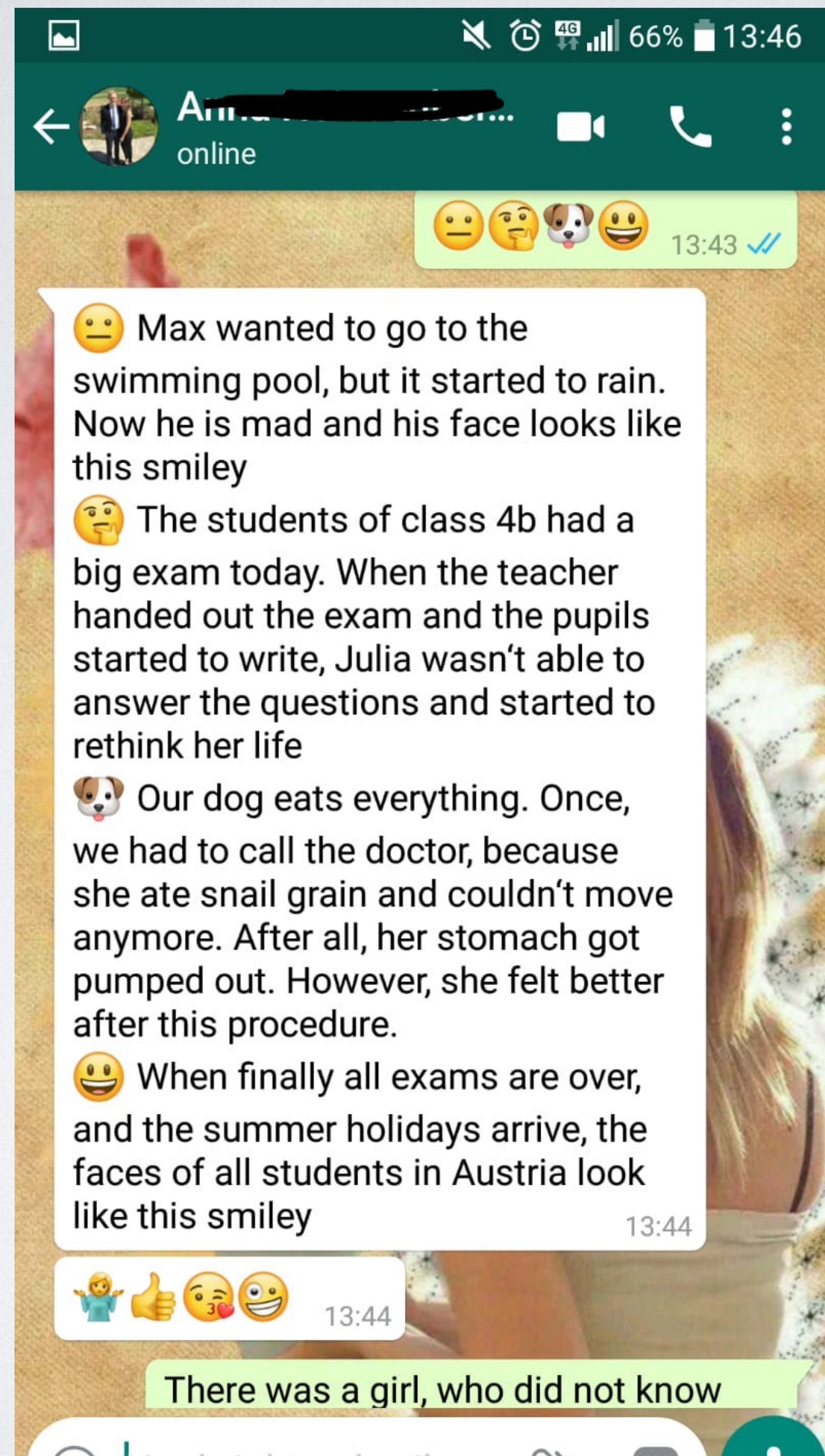
# Actionbound





Target group:  
Erasmus+ students.  
B1 - B2.





Target group: pre-service teachers/EFL university college students.  
Design/create EFL-tasks with What's App and try them out.



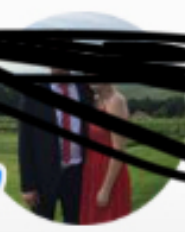
Wednesday

Clara Pfänder



0:02

18:52

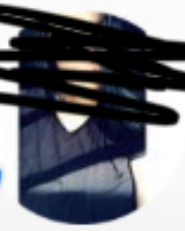


Kristina Steurer



0:04

18:52



Clara Pfänder



0:03

18:53

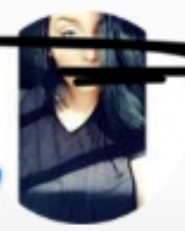


Kristina Steurer



0:11

18:54

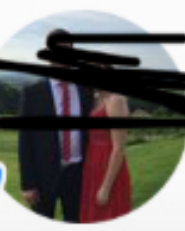


Clara Pfänder



0:05

18:54

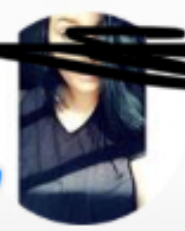


Kristina Steurer



0:35

18:58

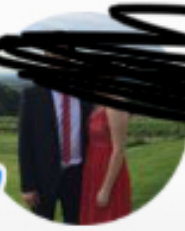


Clara Pfänder



0:09

19:00



Kristina Steurer

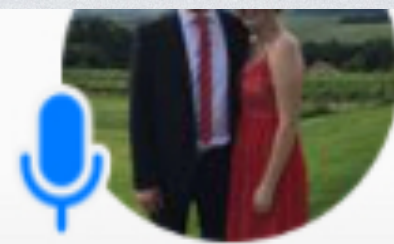






0:03

19:03



Cool, which movie do you like best specifically ?

19:25 ✓✓

U can also type your answers.

19:25 ✓✓

~~Kristina Staurer~~

My favorite movie is wild child.  
That's the movie I watched with  
Clara 😊

19:27

There you go! Excellent! Cheers!

19:28 ✓✓





Dear student, Listen to the recording and write out the sentences you hear.

20:18 ✓✓



0:20

20:19 ✓✓

best, Thomas Strasser

20:19 ✓✓

One of the best ways to see many of London's most celebrated sights is to take a walk along the banks of its river the thames, but it's not just about the famous buildings, a walk by the river brings you closer to the people who make London such a fascinating city.

20:23

actually I forgot to put a comma between „its river“ and „the thames“

20:25



grand, thank you so much. 😊





Dear student, Find the odd one out and write a meaningful sentence with the odd one out (total 5 sentences). Best, Thomas Strasser

19:58 ✓✓

postman - doctor - hospital -  
secretary - nurse  
German - Russia - England -  
Scotland - France  
aunt - sister - mother - uncle -  
niece  
shoe - skirt - shirt - suit - smart  
Thursday - November - December  
- May - April

19:58 ✓✓

1) hospital (no profession)

The fastest way to reach the hospital is to take the underground.

2) German (not the country - Germany)

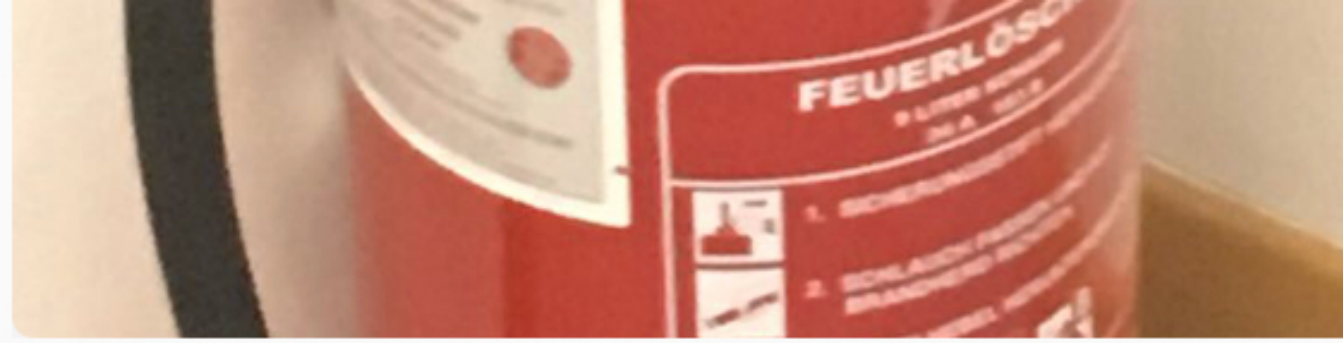
There is no word for hazel eyes in German. ( it is a kind of greenish-light brown)

3) uncle (only male relative) My

father is my uncle's brother and his







Feuerlöscher - fire extinguisher //

Every building should be equipped with at least one working fire extinguisher.

21:37



„Vorsicht“-Schild - caution sign //

The boy slipped on the floor because he ignored the caution sign.

21:37







## Technology Use



## Technology Integration

Ts use technology arbitrarily and as an afterthought.

Ts have clear goals about how to use technology (lesson plans)

Ts use technology just for the sake of using it for fun.

Ts use technology in order to achieve certain instructional goals.

Most of the time is spent on using technology itself.

Most of the time is spent on new thinking and production using technology.

Teachers use technology to add some colours and flavour.

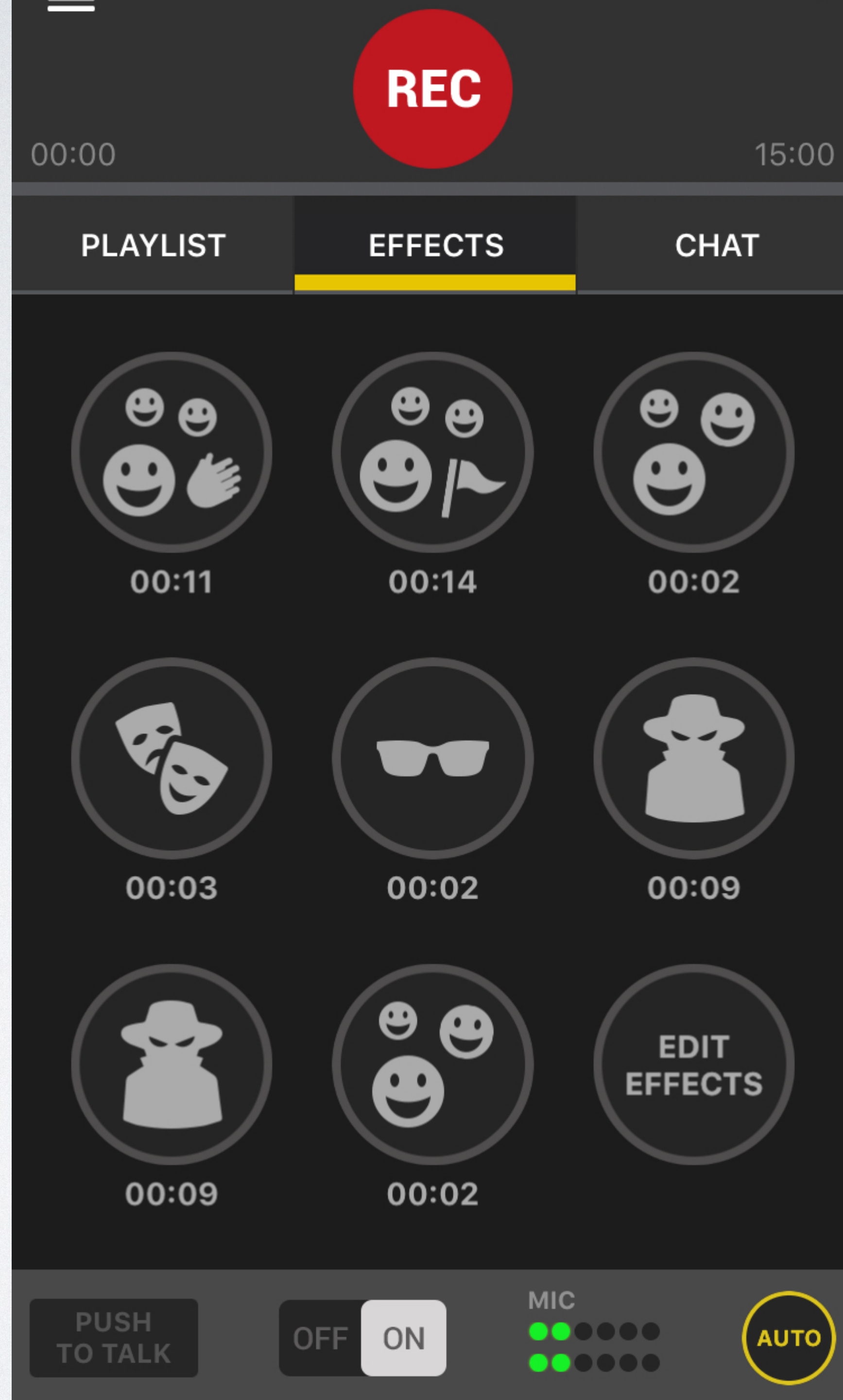
Ts use technology for tasks that would otherwise be difficult to carry out.







**Spreaker**



**PRACTICAL TOOL.**



# „EDU-App taxonomy“.

-Strasser & Schmidt (2016)





# EDU-Apps Taxonomy (Strasser & Schmidt 2016)

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collaboration 

communication 

reflection 



 multiplication

 modification

 creation



**Give P's  
a **chance**\***.



\*Resnick 2014, inspired by Joe Buchner.



# **P**rojects.



**P**eers.



**P**assion.



**Play.**





Adele

trr



Bat Boy

*Darren Baker son of then Dusty  
manager San Francisco Giants*

trr



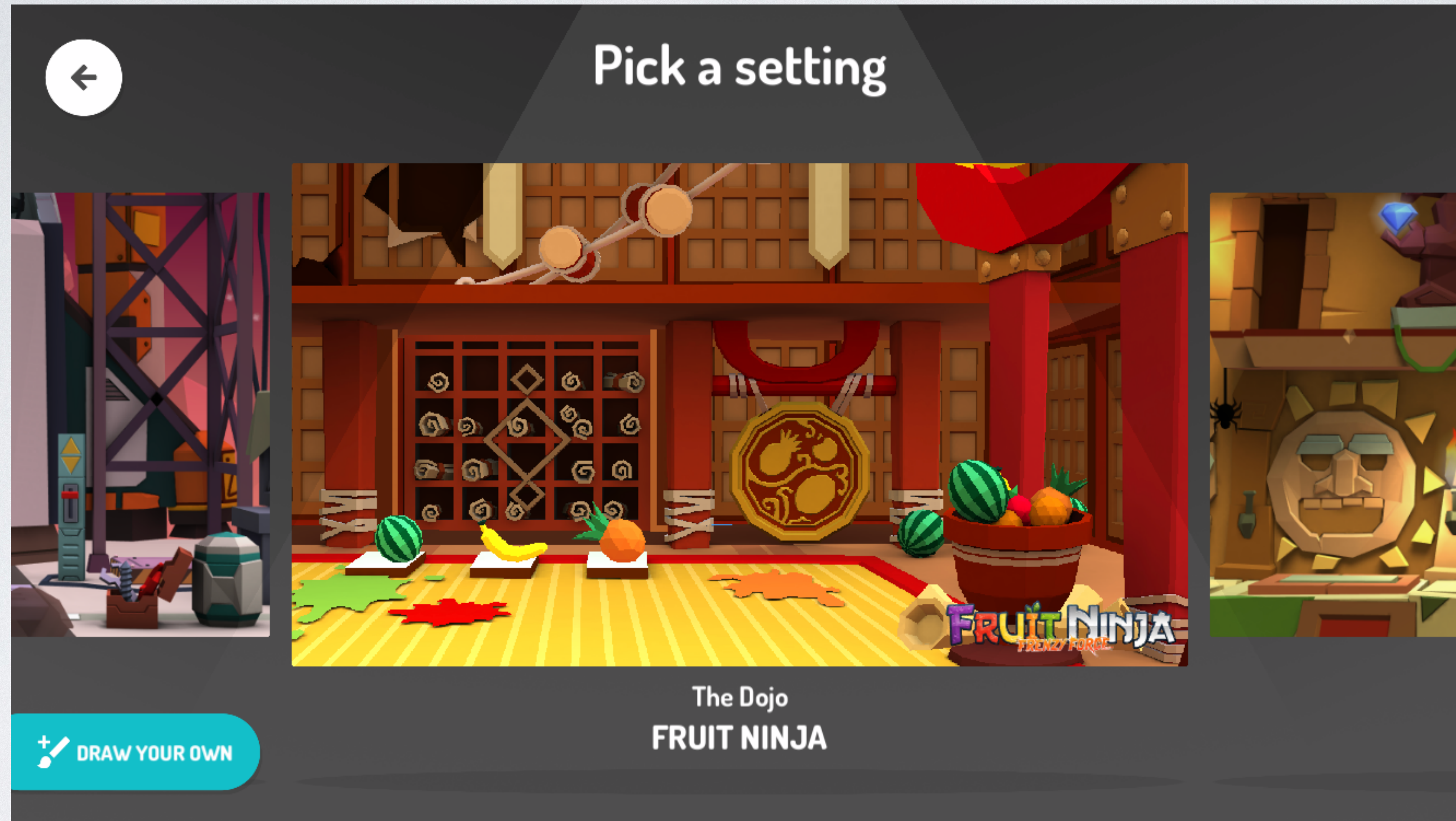
Beijing

2017

  
PRACTICAL TOOL.

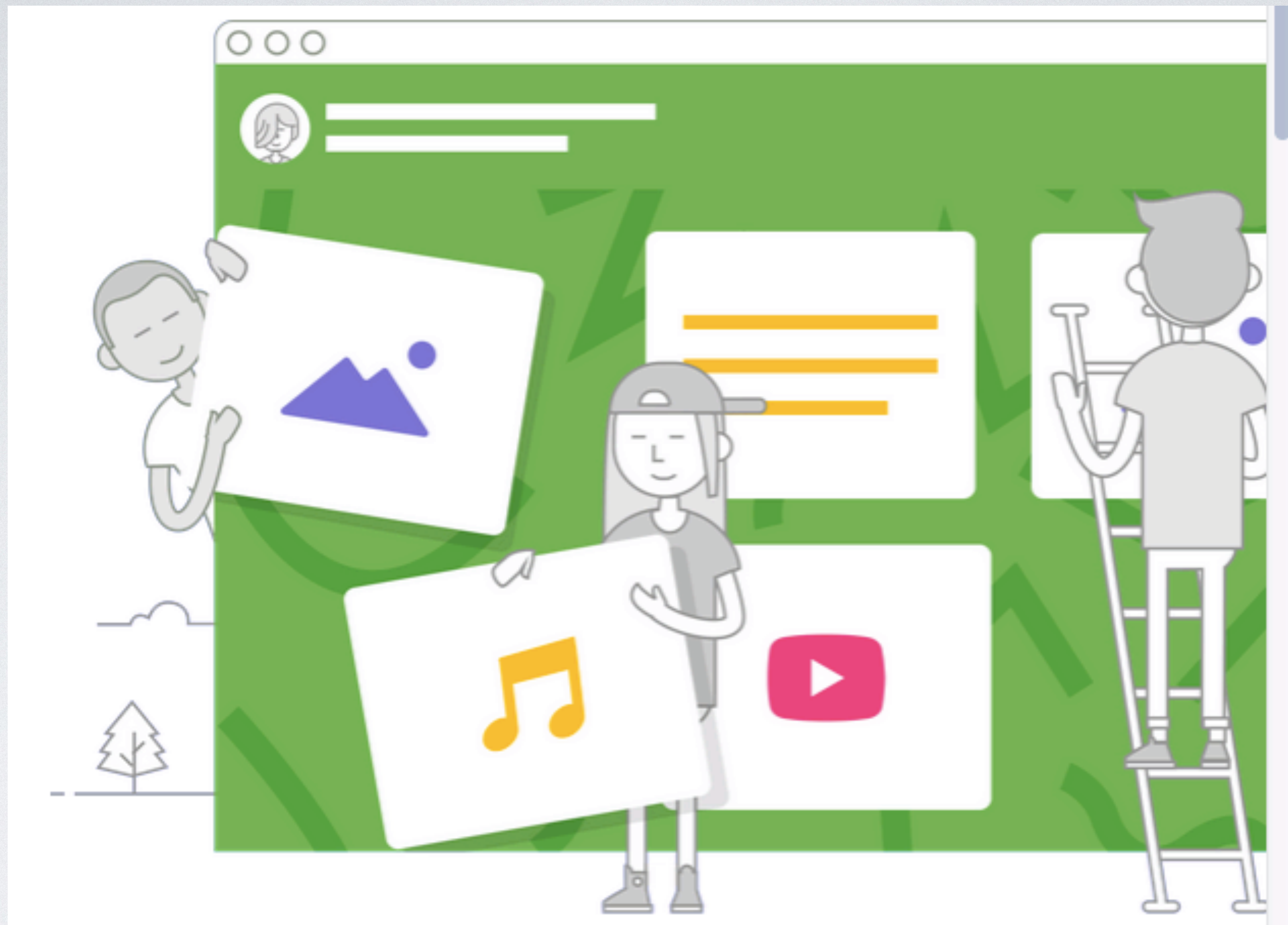


  
PRACTICAL TOOL.



Toontastic





  
**PRACTICAL TOOL.**





**Mobile learning as a dominant form of media consumption  
Mainstream in education is different.**



A photograph of a railway track with a bright light illuminating a path of moss between the rails.

**Change = fear =**  
**human.**



**Observe positive**

**effects.**





**No NIKE methodology.**



**JUST DO IT.**

The Nike swoosh logo is positioned directly below the "JUST DO IT." text. It is a white, stylized checkmark shape that curves upwards from the left and then sweeps to the right, ending in a sharp point.



A photograph of a classroom with students seated at their desks. In the foreground, a wooden grid box sits on a desk, containing numerous smartphones of various colors (black, red, blue, purple, etc.) placed in its compartments. A large black text box with yellow text is overlaid on the right side of the image.

# Smartphone Lock Down?



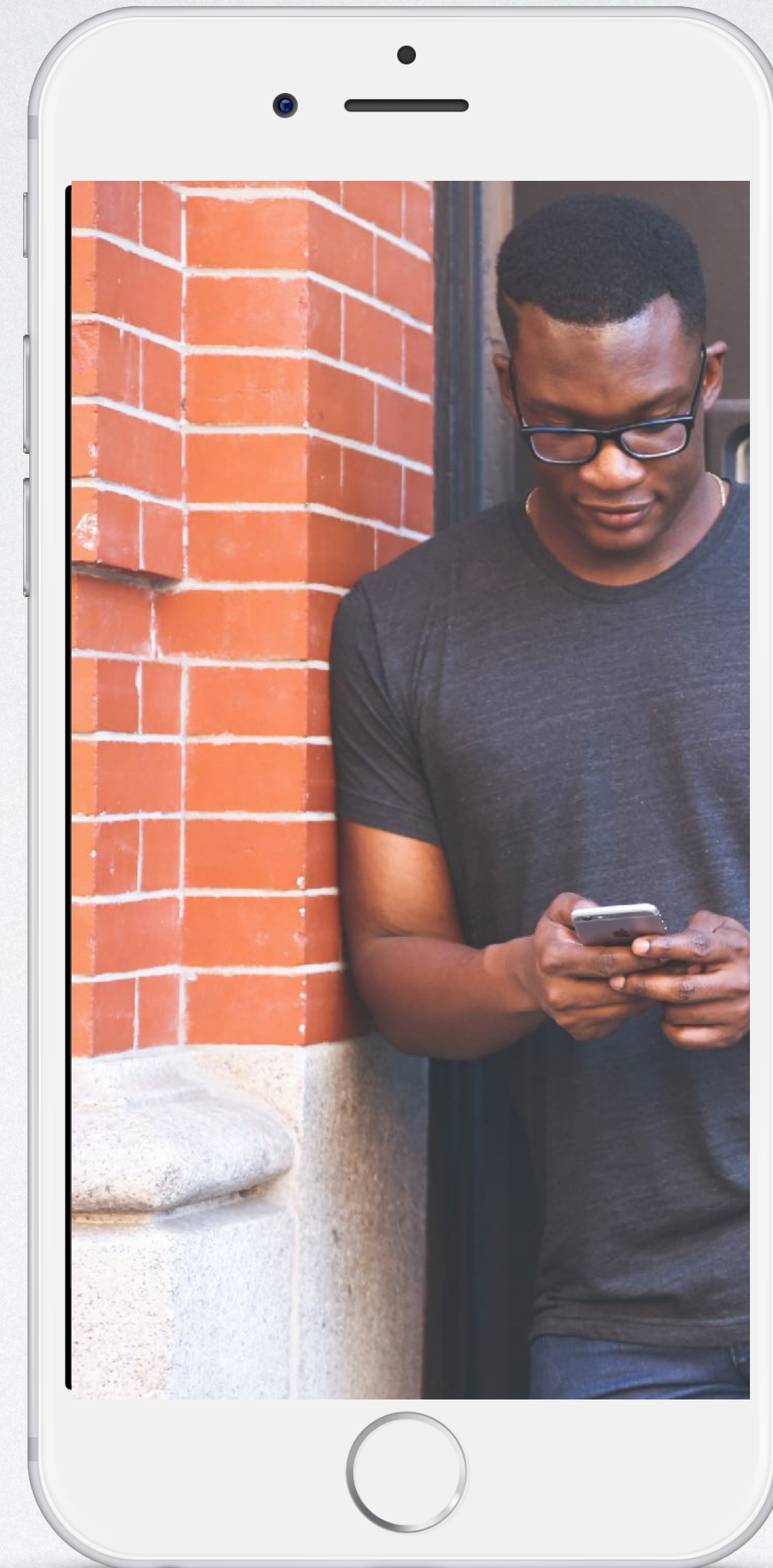
# A conceptual framework for m-learning (Tétard 2008)

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Problem Ownership. 

 Real-life tasks. 

multiple solutions. 



self-responsible learner.



**social interaction.**



learning strategies.





**Dejan Mihajlović**

@DejanFreiburg

When discussing the controversial issue of massive smartphone use, please consider that ...

Früher		Heute	
Früher		Heute	
Früher		Heute	
Früher		Heute	
Früher		Heute	
Früher		Heute	
Früher		Heute	
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Früher		Heute	
Früher		Heute	



# THE PENCIL METAPHOR

## THE LEADERS

*First to adopt technologies, document and share practice—warts and all.*

## HANGERS-ON

*Know all the lingo, attend the seminars but don't do anything.*

## THE FERRULES

*Hold tightly onto what they know. Tech has no place in their classroom.*

## THE SHARP ONES

*They watch the leaders, grab the best bits, learn from mistakes and do great stuff.*

## THE WOOD

*Would use tech if someone else sets it up and shows them how-to and keeps it running.*

## THE ERASERS

*Endeavor to undo much or all the work of the leaders.*

Based on an idea from Lindy Orwin [lindyorwin.com](http://lindyorwin.com)







**Still.**



**Still.** Don't believe the hype.



**Still.** Don't believe the **digital** hype.



**But try to be the **leader** type.**



**Thank *you.***



Amplify your learning  
experience with  
smartphones.

<http://www.giga.de/extra/nein-euer-leben-war-ohne-smartphone-nicht-viel-geller-kommentar/>



# THX.

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Facebook-Memes, Wikipedia/Wikimedia



## Research Strasser

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