



The grand edtech buzzword bingo.

MIND THE APP.

Mobile learning in the
EFL-classroom.

Don't believe the hype.

BUZZWORD PHRASE



’Don’t believe the **digital hype.’**

Are you a digital *troglodyte*?



„It's the end of the world as we know it.“

—REM (1987)

BUZZWORD PHRASE



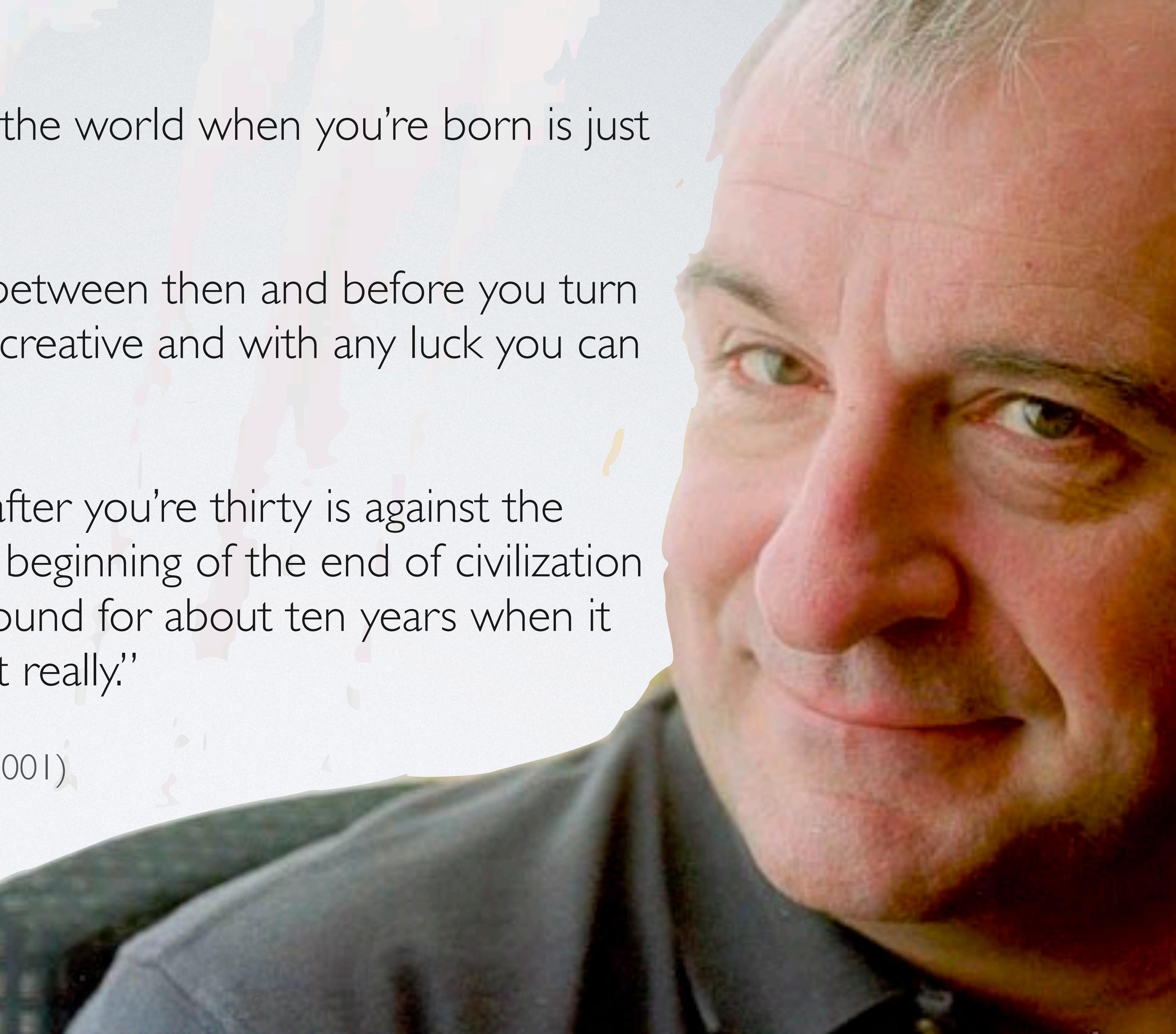


„It's the end of the world as we know it.“

—REM (1987)

BUZZWORD PHRASE





“1) everything that's already in the world when you're born is just normal;

2) anything that gets invented between then and before you turn thirty is incredibly exciting and creative and with any luck you can make a career out of it;

3) anything that gets invented after you're thirty is against the natural order of things and the beginning of the end of civilization as we know it until it's been around for about ten years when it gradually turns out to be alright really.”

-Douglas Adams (1952-2001)



Who are you?



Option 1



Option 2



Option 3

Submit

PRACTICAL TOOL.



Technology will make it **easier for us.**

- Tech Aficionados.



Smartphones everywhere! Scary!

-Concerned teachers.

A blurred background image of a computer setup. In the foreground, a blue mug is on the left, and a keyboard is in the center. In the background, there is a monitor and some shelves with books and other items.

THE SCREEN!

The screen from a
SCIENTIFIC
perspective.



„[...] and an acknowledgement of the screen as a dominant text structure.“

- Roswell/Walsh 2011, S. 53



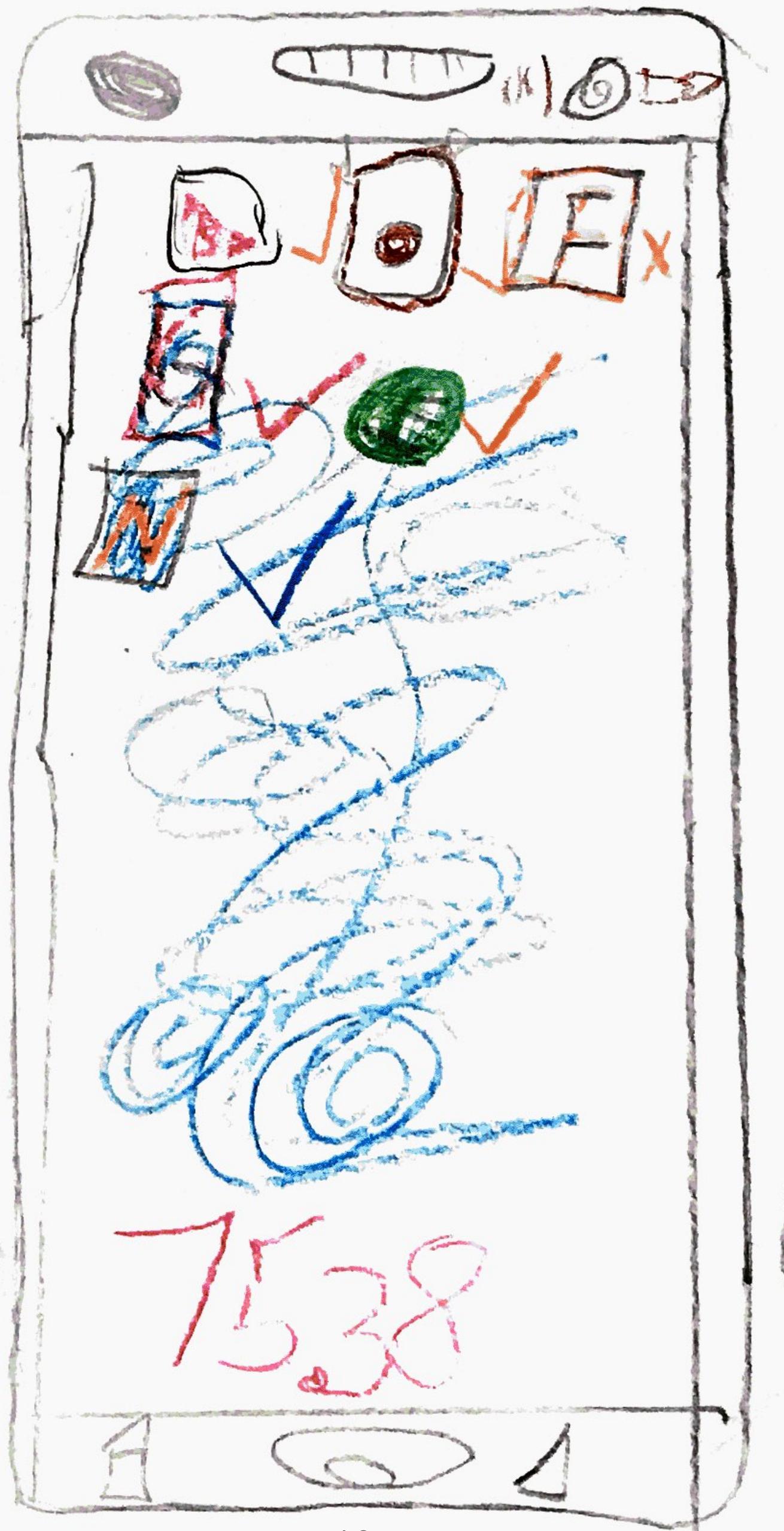
“[...] the screen governs our understanding of the world and curricula need to reflect this dramatic shift in our ideological and interpretative frame”

- Roswell/Walsh 2011, S. 56

The screen from an
EVERYDAY-LIFE
perspective.



Lilly, 7 years.



Lisa, 9 years.



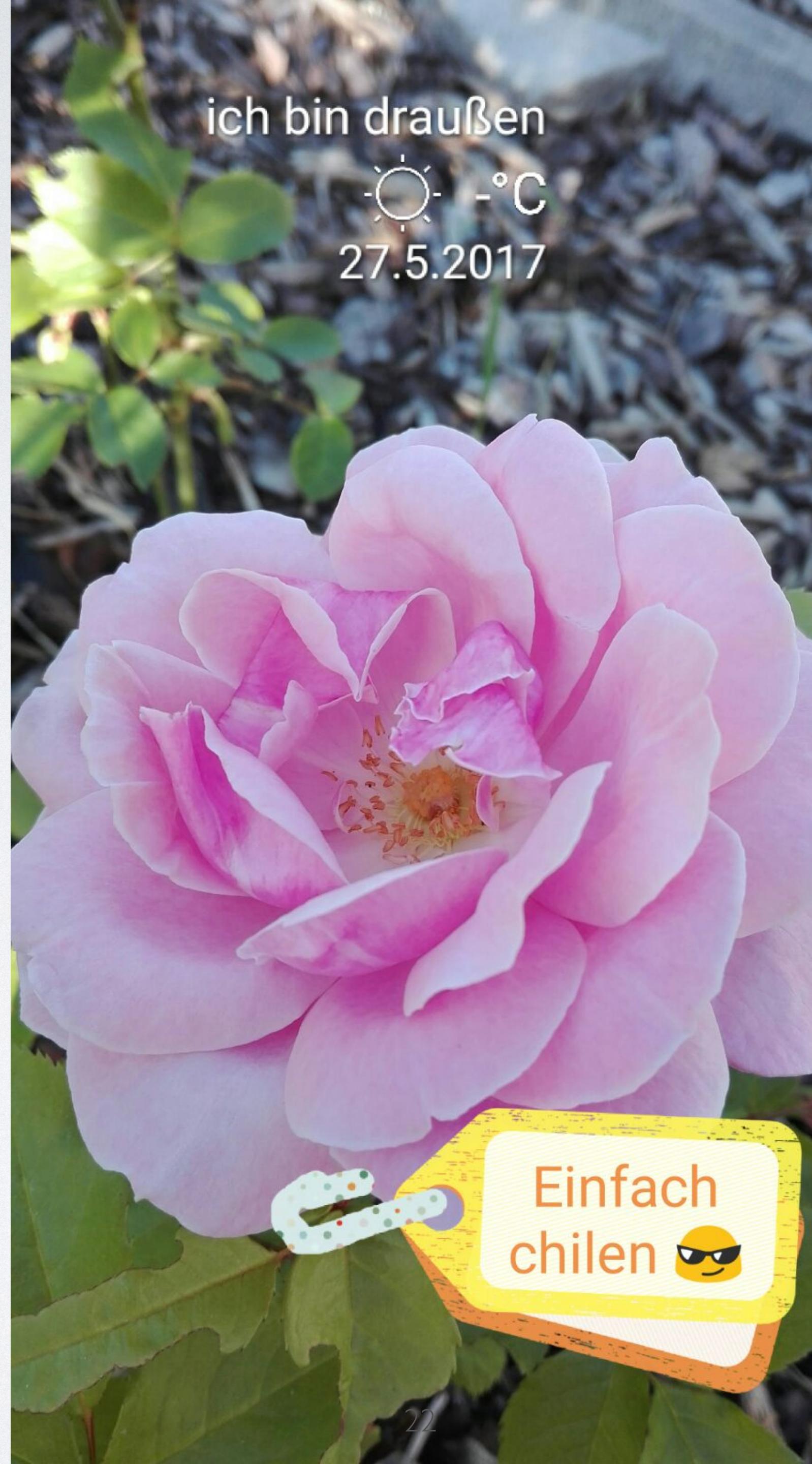
**Mobile learning is bling-bling rocket science.
Too difficult for me!**

- Analogistas.



**Authentic
productive performance.**

App Smashing:



PRACTICAL TOOL





A
PRACTICAL TOOL



Smombies everywhere. Prohibition! Prohibition!

- Concerned educators.



Don't believe the **hype.**



Don't believe the swipe.



The last of a generation



Facebook Meme





This whole smartphone **hype will
destroy libraries and museums.**

- Every tabloid ever.



Facebook Viral Meme





Facebook Viral Meme

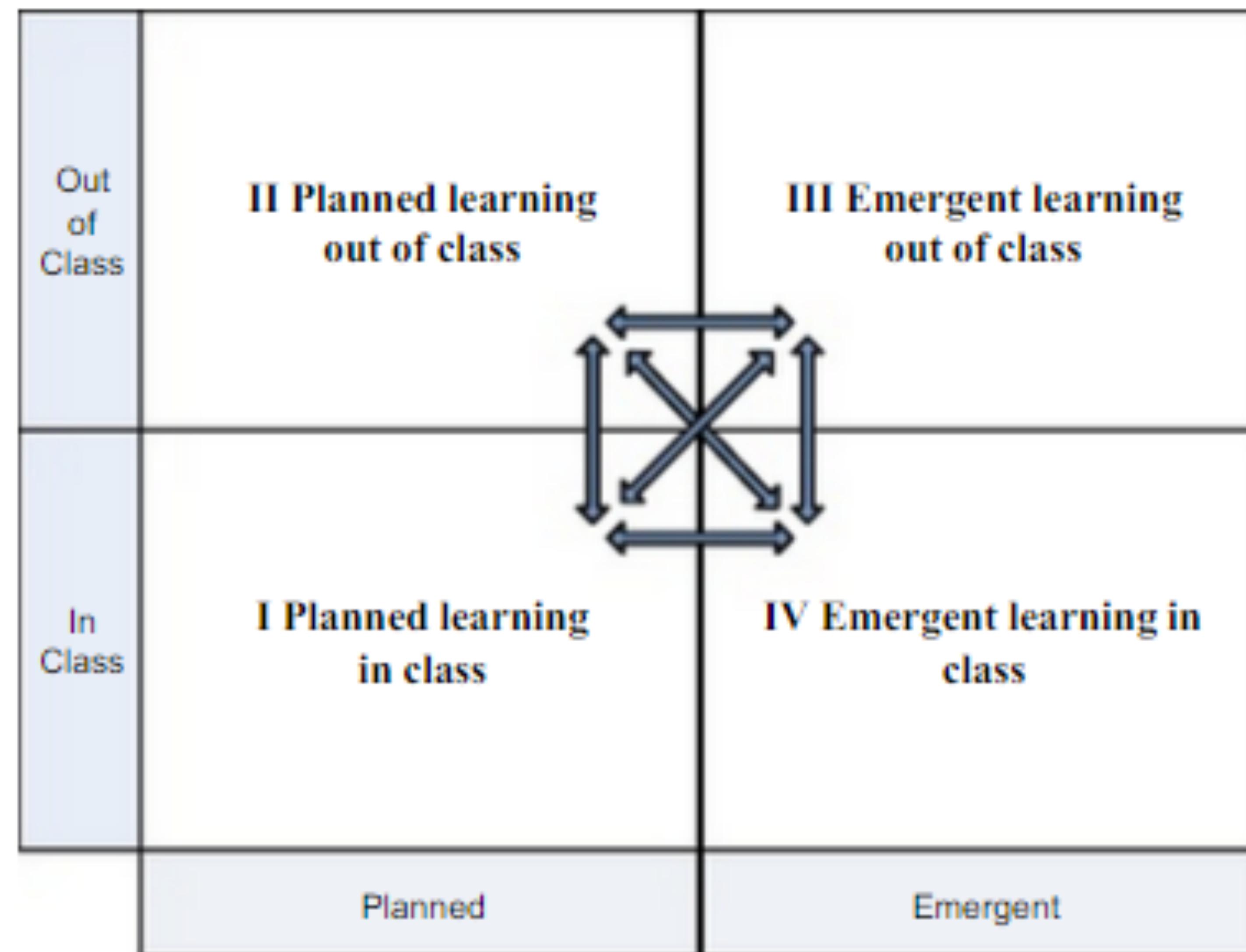


Figure 3. Matrix of learning spaces (adapted from: So, Kim and Looi, 2008)

7 CANADA IDENTITY

KEYWORDS • age restrictions • cultural confusion • Inuit • national identity • pride • stereotypes



CANADA IS... NOT THE US!

1 Read the text, then do the activity in Talk About It below.

Canada is the second-largest country in the world (second only to Russia in size) and has the longest coastline of any country in the world. Although Canada is bigger than the United States it has only one-ninth of the population and 80% of the population live within 200 km of the US border.

It has over 2 million lakes – 60% of all the world's lakes are in Canada – and there are over 1,000 natural parks.

Canada is rich in natural resources such as gas and oil, and precious minerals like gold and silver. It has vast prairies and pine forests.

Canada is multicultural, with one quarter of its population speaking French as a first language and over one sixth of its people from ethnic minorities.

But ask a Canadian to define their country and they will invariably add:

"Canada is NOT the United States!"



TALK ABOUT IT

Your identity describes who you are and what groups you belong to and identify with.

With a partner write all the groups that make up your identity.



2 **The students of West Kildonan High School in Winnipeg recently did an internet exchange project with a high school in Harleem, in the Netherlands. One student, Brittany, prepared a presentation on teens and the Internet in Canada.**

WHAT IS A CANADIAN?

3 Read the text, then answer the questions below.

When the Economist magazine defined a Canadian as "an American with healthcare and no guns" there was outrage. Why? Not because over 3 million Canadians own 9 million firearms, but because Canadians hate being thought of as Americans.

Read the text of this recent advertisement by a Canadian beer company, where an average Canadian called 'Joe' gives a speech about what it means to be a Canadian.



I am a Canadian

I'm not a lumberjack, or a fur trader, and I don't live in an igloo or eat blubber, or own a dog sled, and I don't know Jimmy, Sally or Suzy from Canada, although I'm certain they're really, really nice.

I have a Prime Minister, not a President. I speak English and French, not American.

I can proudly sew my country's flag on my backpack. I believe in peacekeeping, not policing; diversity, not assimilation; and that the beaver is a truly proud and noble animal.

A touque is a hat, a chesterfield is a couch, and z is pronounced zed: not zee – zed!!

Canada is the second largest land mass! The first nation of hockey! And the best part of North America!

My name is Joe!! And I am a Canadian!

a What stereotypes do Americans have about Canadians, according to the ad?

b What differences between Canada and the US are made apparent in the ad?

c What aspects of Canadian culture is 'Joe' proud of?

YOUR WORLD

What perception do other people have of your country?

wilderness

WHAT DOES YOUR AVERAGE SOUTHERNER KNOW ABOUT THE CANADIAN INUIT?

4 Read the text, then answer the questions below.

In this summer, four teenage girls from Inuit, answered that question when they asked random people in Toronto about typical beliefs about the Inuit.

Ulaajoo Peter, a 17-year-old student, said the answers were the same clichés that the Inuit are used to hearing.

They gave Toronto residents a list of commonly held beliefs about the Inuit, to which the people had to answer "yes" or "no". The people questioned performed very poorly with an average score of 4 out of 10.

They wanted to get southerners thinking about Inuit culture. "We thought of the issues because people down South don't know much about the Inuit," Ulaajoo said. "We hope to use the results to get the education authorities to add Inuit culture to the national curriculum."

How much do you know about the Inuit?

Yes No

- The Inuit live in igloos.
- The Inuit rub noses to say hello.
- The Inuit eat raw meat because it's too difficult to light fires for cooking in the Arctic.
- The Inuit love whale blubber.
- The Inuit don't speak or read English.
- The Inuit are nomadic.



to www.worldaround.cc for more about the Inuit way of life.



to www.jump.to America, Australia and New Zealand for more about native peoples (pages 72, 100 and 104).

Did you know?

The Canadian Inuit have their own territory.



TRUE OR FALSE?

You should never call an Inuit 'Eskimo', because Eskimo means 'eater of raw meat' and is an insult used by the Native Americans who live in the south.

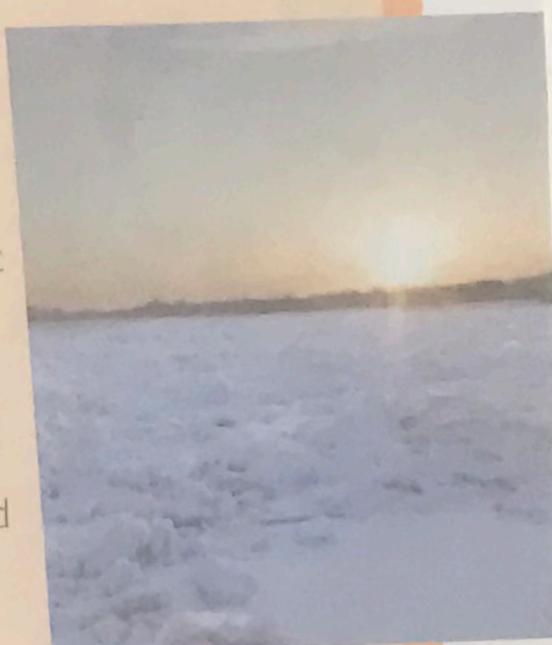
True False

5 Read the text, then answer the questions below.

Arts

Douglas Coupland is one of Canada's leading contemporary authors. He has written *Generation X*, *Microserfs* and *Hey Nostradamus!* Here is an extract from his book on Canadian identity: *Souvenir of Canada*.

T 15 What is a Canadian in a 747 en route from Vancouver to Frankfurt supposed to make of all that seemingly dead or dormant land? I often wonder if I'll ever set foot on it, and pretty much doubt it. Will these vast refrigerated stones someday harbour cities and societies? Corner malls with a Lenscrafters and a Baskin-Robbins on Baffin Island? The Great Slave Lake Expressway? Do the Inuit visit Canada's south, see trees and think the same thing about us – how can these people live in such a freakish place? What does it mean for Canadians that we own these huge rocks if there's really not much we can do on them? Is it really ownership? If not, then what is it – babysitting?



Sometimes I imagine going to the airport and buying a ticket to Yellowknife, which is as far from the 49th parallel as Toronto is from Winnipeg. From Yellowknife, I'll hop on a local flight and go up to Inuvik, possibly the world's most northerly community.

The national news on TV always announces the temperatures in the big cities, as well as the weather in the south. The weather in the north is always a mystery. The national news on TV always announces the temperatures in the big cities, as well as the weather in the south. The weather in the north is always a mystery.

PRACTICAL TOOL

Lyricstraining

The screenshot shows the 'Learning English' app interface. At the top, there are navigation icons (three horizontal lines, a UK flag, and a magnifying glass). Below that, the text 'FEATURED LYRICS' is displayed. The main content area shows a video thumbnail for 'Alone' by Halsey & Big Sean & Stefflon Don. The thumbnail features a woman in a sequined dress against a golden background. The video duration is 6:40, and the song title 'Alone' is displayed in blue. Below the thumbnail, the artists 'Halsey & Big Sean & Stefflon Don' are listed, along with '2.2K plays | 3 days ago'. To the right, there are sections for 'TOP LYRICS' and 'TEACHING MATERIALS', with a '5.2' rating shown. The overall theme is learning English through music.

This screenshot shows the 'TOP LYRICS' section of the app. It features a video thumbnail for 'Perfect' by Ed Sheeran. The thumbnail shows a woman with long hair in a dark setting. The video duration is 04:40, and the song title 'Perfect' is displayed in blue. Below the thumbnail, the artist 'Ed Sheeran' is listed. To the right, there is a section for 'Shape' by Ed Sheeran, with a small thumbnail showing a person's arm.

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PRACTICAL TOOL.

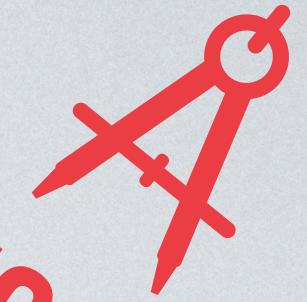
TESTMODUS

What do you usually associate with m-learning?



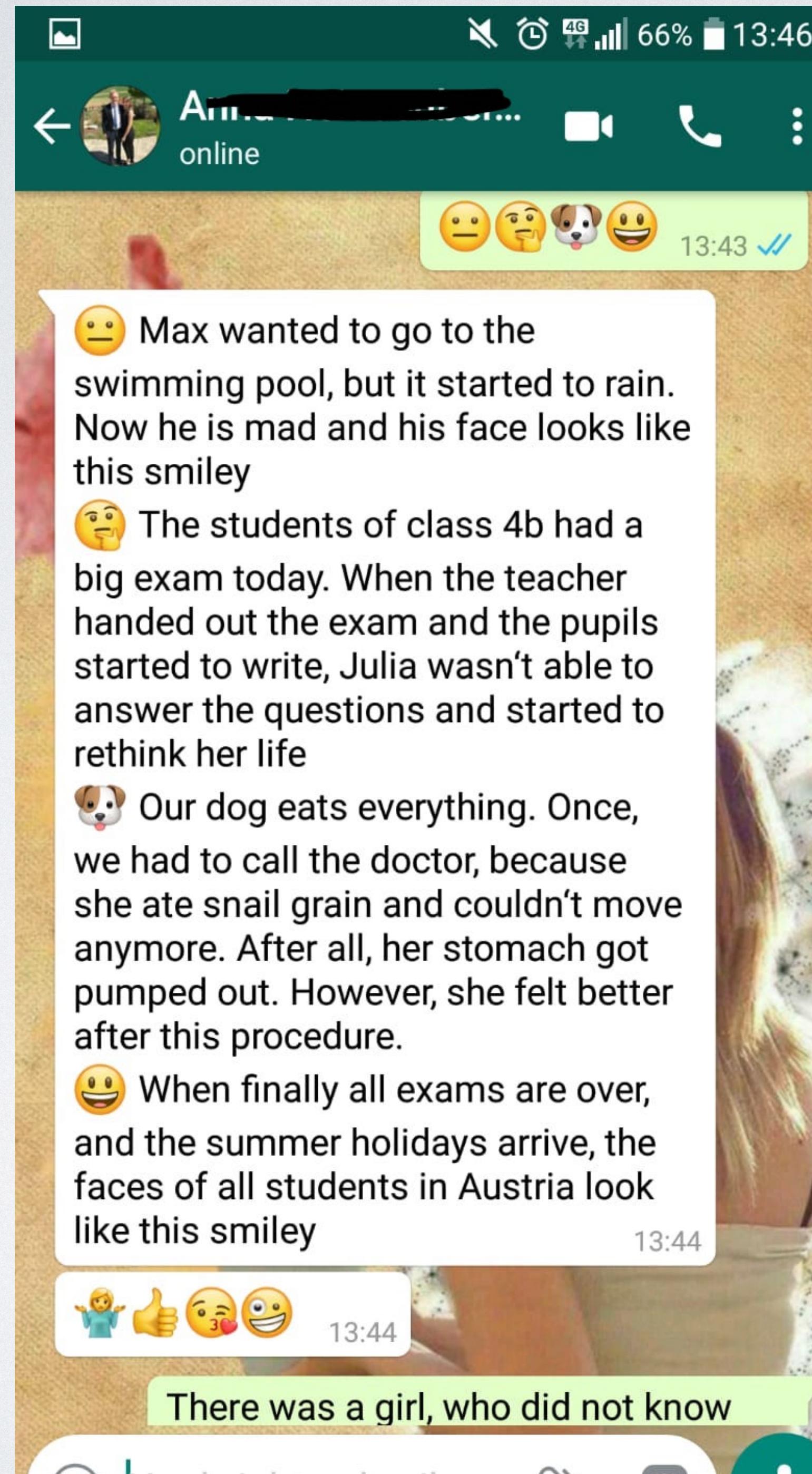
- Fun
- Distraction
- Motivation
- Data breach
- Great potential for the EFL

PRACTICAL TOOL.



Target group:
Erasmus+ students.
B1 - B2.





Target group: pre-service teachers/EFL university college students.
Design/create EFL-tasks with What's App and try them out.

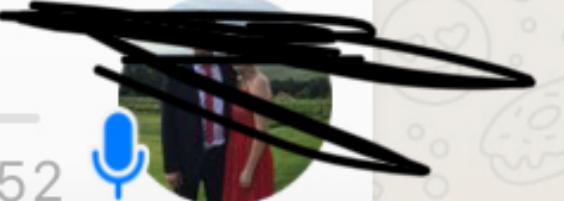
Wednesday

Clara [REDACTED]



0:02

18:52



Kristina [REDACTED]



0:04

18:52

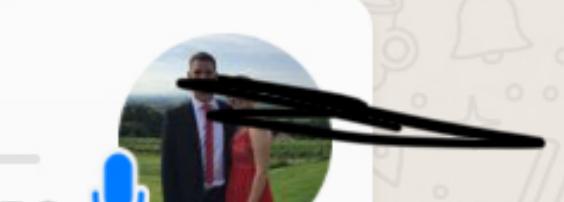


Clara [REDACTED]



0:03

18:53



Kristina [REDACTED]



0:11

18:54

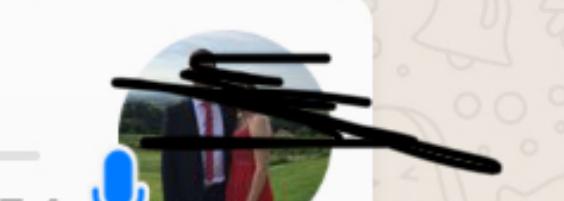


Clara [REDACTED]



0:05

18:54



Kristina [REDACTED]



0:35

18:58

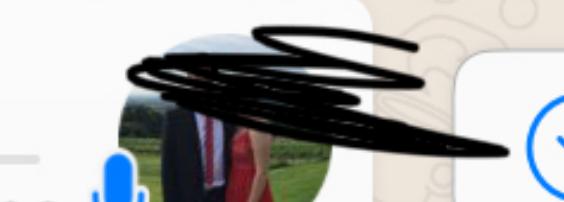


Clara [REDACTED]



0:09

19:00



Kristina [REDACTED]





Dear student, Listen to the recording and write out the sentences you hear.

20:18 ✓



0:20

20:19 ✓

best, Thomas Strasser

20:19 ✓

One of the best ways to see many of London's most celebrated sights is to take a walk along the banks of its river the thames, but it's not just about the famous buildings, a walk by the river brings you closer to the people who make London such a fascinating city.

20:23

actually I forgot to put a comma between „its river“ and „the thames“

20:25



grand, thank you so much. 😊



Dear student, Find the odd one out and write a meaningful sentence with the odd one out (total 5 sentences). Best, Thomas Strasser

19:58 ✓

postman - doctor - hospital -
secretary - nurse

German - Russia - England -
Scotland - France

aunt - sister - mother - uncle -
niece

shoe - skirt - shirt - suit - smart

Thursday - November - December
- May - April

19:58 ✓

1) hospital (no profession)

The fastest way to reach the hospital is to take the underground.

2) German (not the country -
Germany)

There is no word for hazel eyes in German. (it is a kind of greenish-light brown)

3) uncle (only male relative) My

~~father is my uncle's brother and his~~





Feuerlöscher - fire extinguisher //
Every building should be equipped
with at least one working fire
extinguisher.

21:37



„Vorsicht“-Schild - caution sign //
The boy slipped on the floor
because he ignored the caution
sign.

21:37





Technology Use

Ts use technology arbitrarily and as an afterthought.

Ts use technology just for the sake of using it for fun.

Most of the time is spent on using technology itself.

Teachers use technology to add some colours and flavour.



Technology Integration

Ts have clear goals about how to use technology (lesson plans)

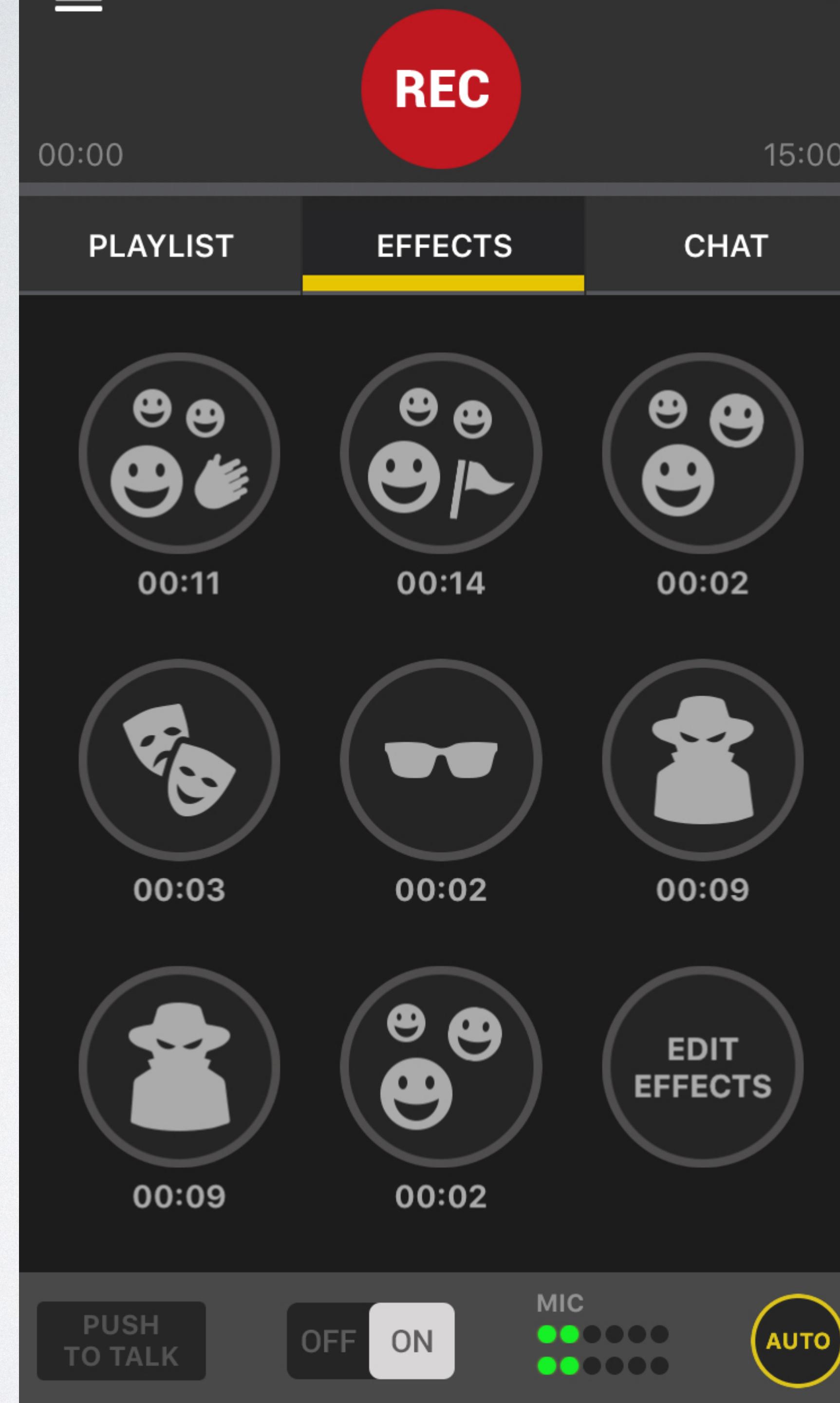
Ts use technology in order to achieve certain instructional goals.

Most of the time is spent on new thinking and production using technology.

Ts use technology for tasks that would otherwise be difficult to carry out.

Slum
mills
0/100
hair

Spreaker



A
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„EDU-App taxonomy“.

-Strasser & Schmidt (2016)



EDU-Apps Taxonomy (Strasser & Schmidt 2016)

collaboration 

communication 

reflection 



 multiplication

 modification

 creation



Give P's
a **chance***.

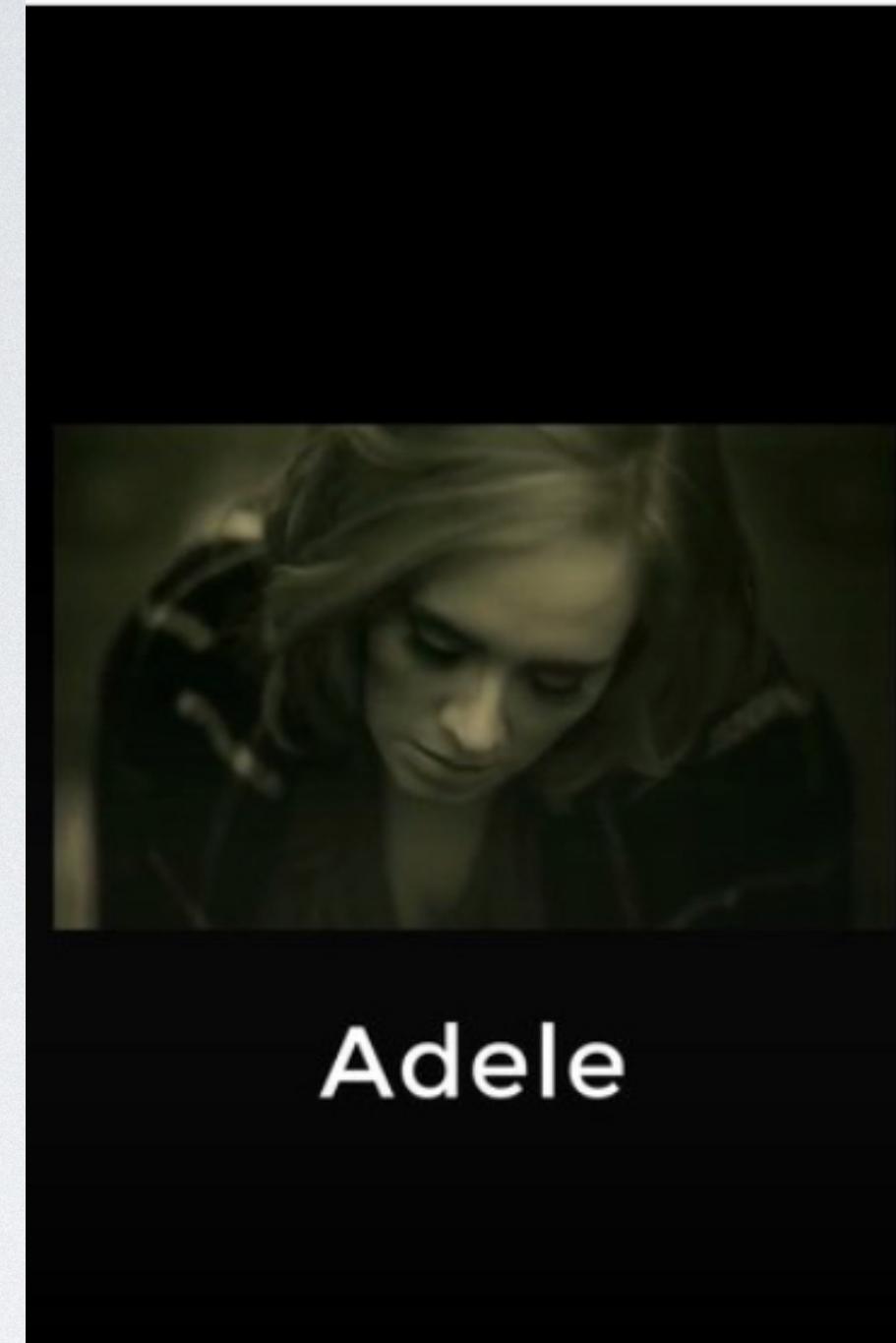
*Resnick 2014, inspired by Joe Buchner.

Projects.

Peers.

Passion.

Play.



Adele

trr



Bat Boy

Darren Baker son of then Dusty manager San Francisco Giants

trr



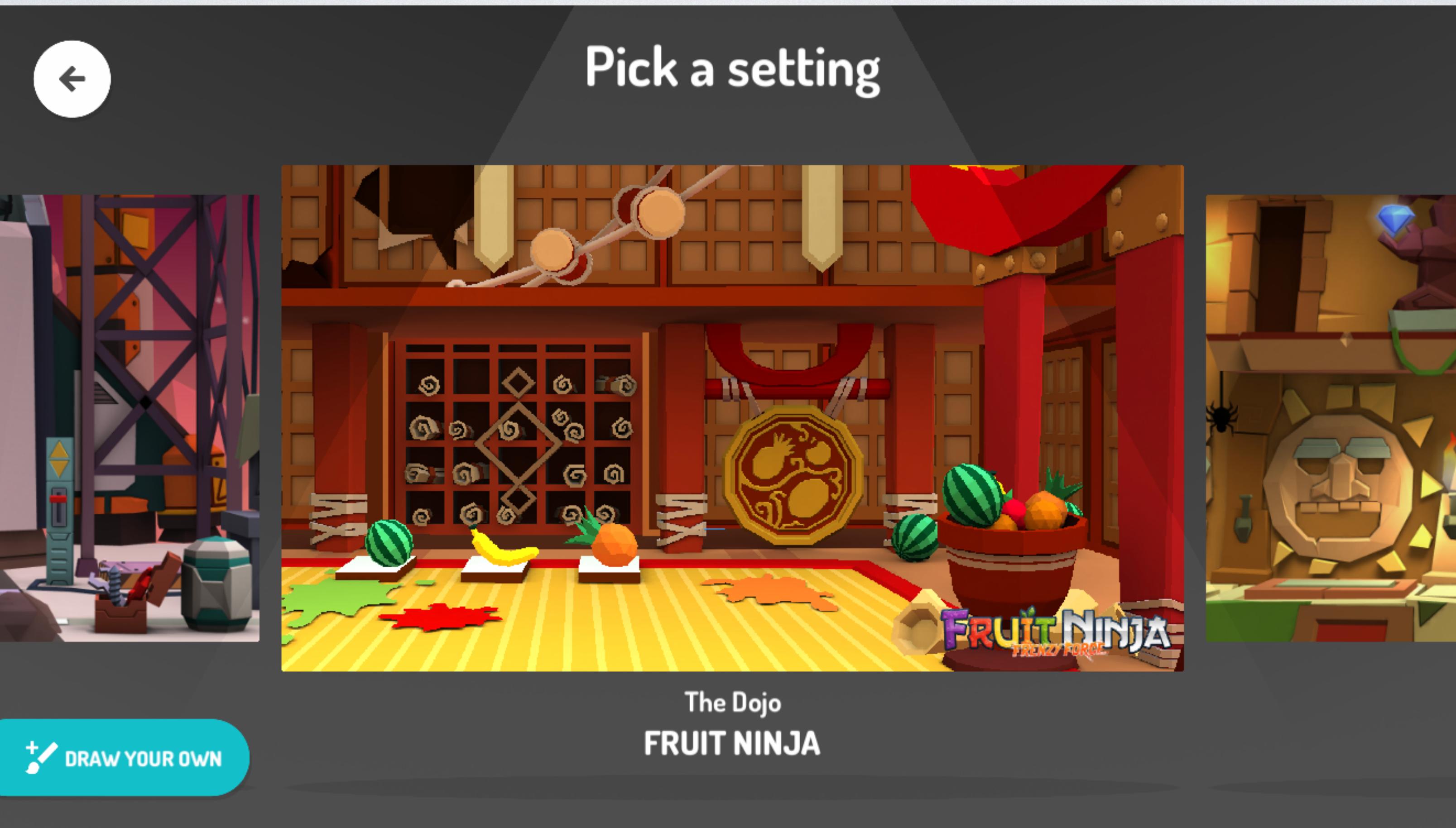
Beijing

2017

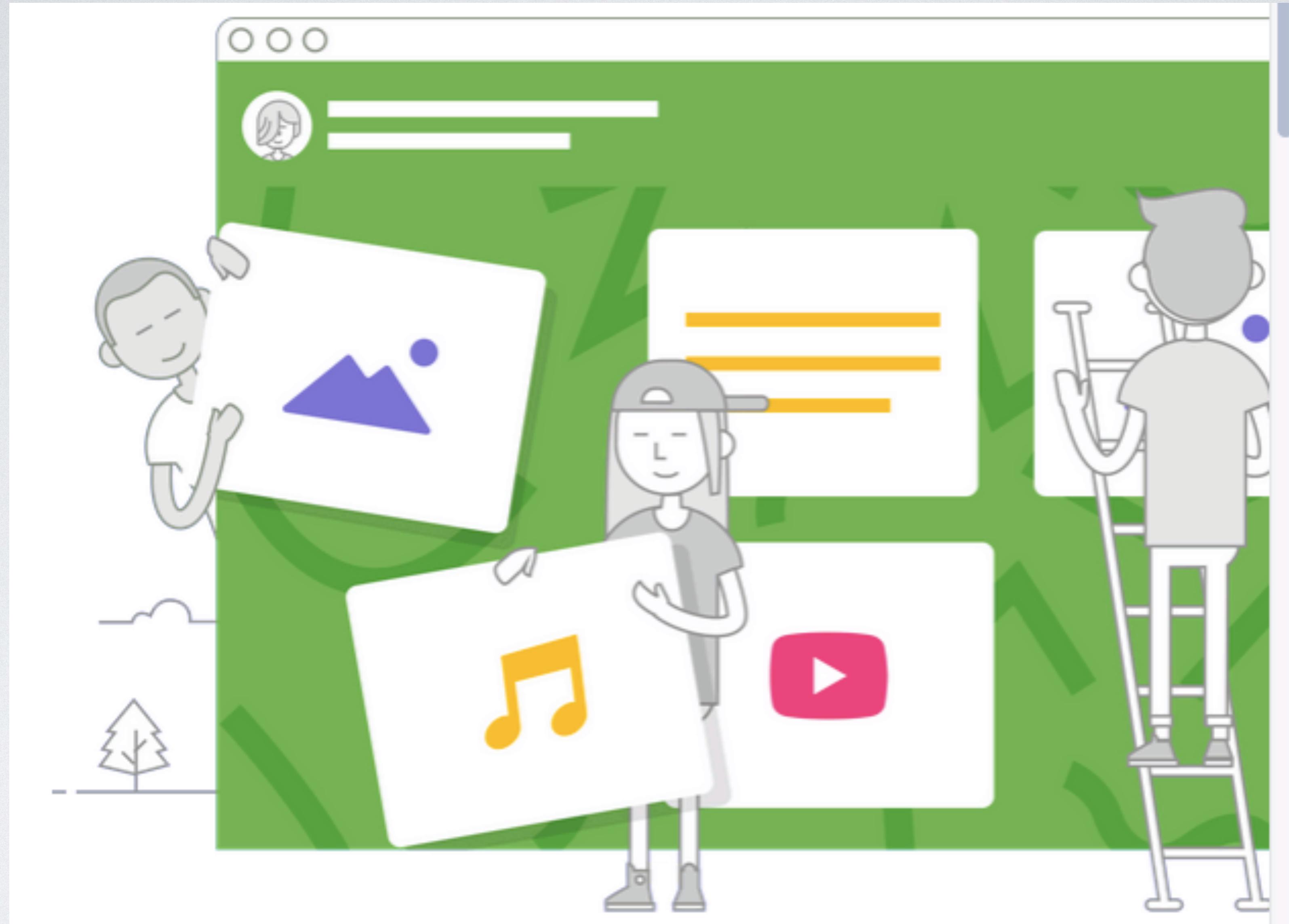


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PRACTICAL TOOL.

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PRACTICAL TOOL



Toontastic



PRACTICAL TOOL



**Mobile learning as a dominant form of media consumption
Mainstream in education is different.**



Change = fear =
human.

Observe positive
effects.



No NIKE methodology.





Smartphone Lock Down?

A conceptual framework for m-learning (Tétard 2008)

Problem Ownership. 



self-responsible learner.



social interaction.

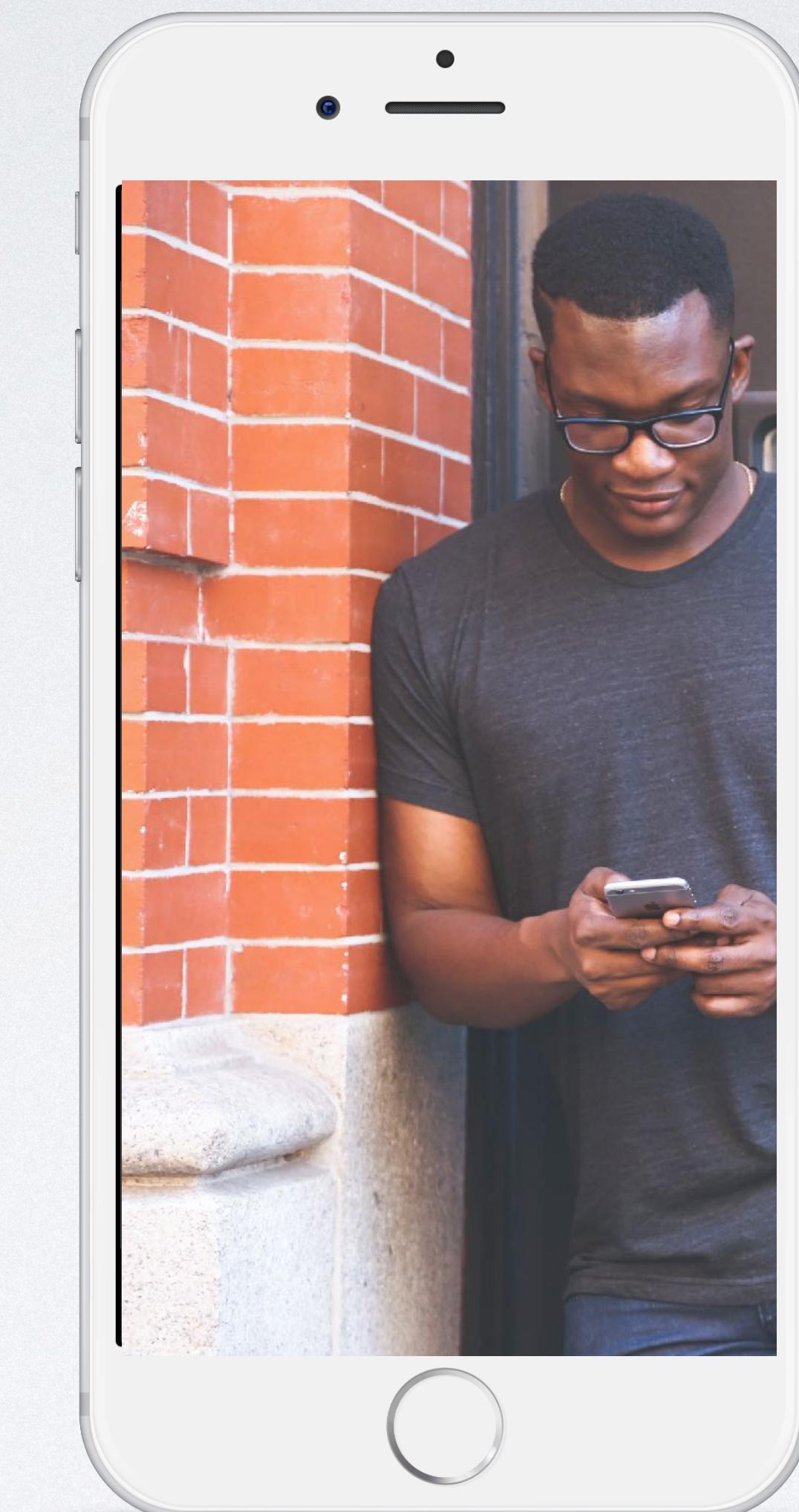
Real-life tasks.



multiple solutions. 



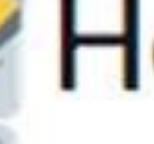
learning strategies.





Dejan Mihajlović
@DejanFreiburg

When discussing the controversial issue of massive smartphone use, please consider that ...

- Früher  Heute 
- Früher  Heute 
- Früher  Heute 
- Früher  Heute 
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THE PENCIL METAPHOR

THE LEADERS

First to adopt technologies, document and share practice—warts and all.

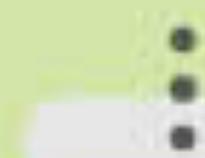


THE SHARP ONES

They watch the leaders, grab the best bits, learn from mistakes and do great stuff.

HANGERS-ON

Know all the lingo, attend the seminars but don't do anything.

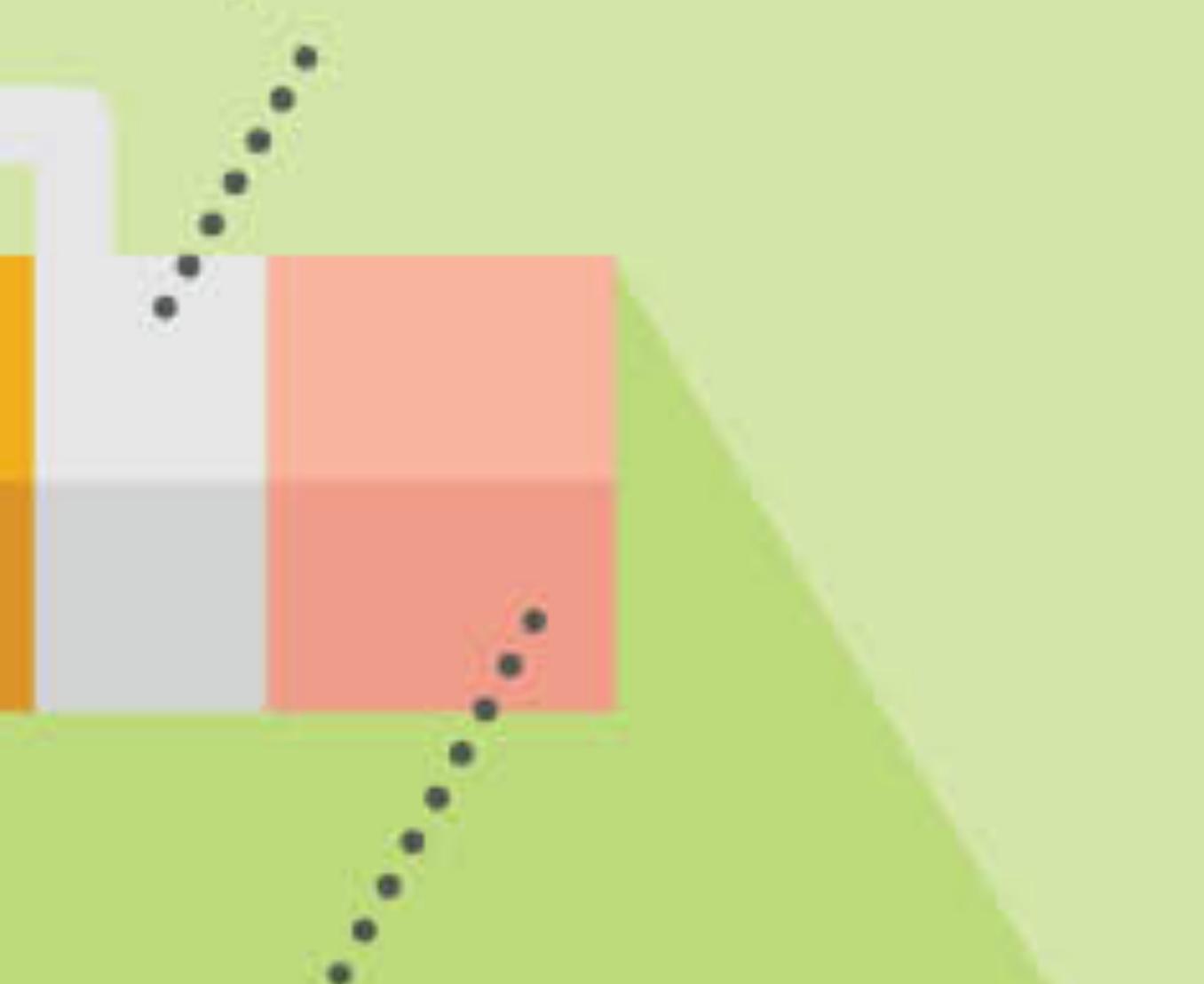


THE WOOD

Would use tech if someone else sets it up and shows them how-to and keeps it running.

THE FERRULES

Hold tightly onto what they know. Tech has no place in their classroom.



THE ERASERS

Endeavor to undo much or all the work of the leaders.

Still.

Still. Don't believe the hype.

Still. Don't believe the digital hype.

But try to be the **leader type.**

Thank you.

A dynamic photograph showing a person's lower body in mid-air, performing a trick on a skateboard. The skateboard is partially obscured by a vibrant, multi-colored cloud of powder or dust, transitioning from yellow to orange to red to pink. The person is wearing dark jeans and white sneakers. The background is a light-colored, textured wall.

Amplify your learning
experience with
smartphones.

<http://www.giga.de/extra/nein-euer-leben-war-ohne-smartphone-nicht-viel-geiler-kommentar/>

THX.

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Images: www.pixabay.com bzw. Google license-free image query/
Facebook-Memes, Wikipedia/Wikimedia

Research Strasser

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